

EAST DEVON DISTRICT COUNCIL

Minutes of the meeting of Arts and Culture Forum held at Blackdown House, Honiton on 26 February 2020

Attendance list at end of document

The meeting started at 10.05 am and ended at 12.40 pm

1 Appointment of vice chairman

Sally Twiss was appointed vice chairman of the Forum for the ensuing year.

2 Public speaking

There were no members of the public wishing to speak.

The Chairman welcomed all those present to the meeting. He introduced himself and his background and invited everyone to introduce themselves.

3 Minutes

The minutes of the Arts and Culture Forum meeting held on 27 March 2020 were confirmed and signed as a true record.

The Service Lead – Countryside and Leisure gave those present a brief recap on the background and purpose of the Arts and Culture Forum. He explained how it linked with the Council's [cultural plan](#), and also gave an overview of key partners and partnership working. It was hoped that all members would champion the value of arts and culture in the district and help retain their benefits.

4 Declarations of interest

Councillor Andrew Moulding: Personal interest – president of Cloakham Lawn Sports Centre, trustee of Axminster skate park, trustee of Axminster Heritage, Development Officer for Axminster Town Cricket Club, member of Seaton and Axe Vale Bridge Club.

Councillor Louise Cole: Personal interest – director of Sidmouth Coastal Community Hub.

5 Carn to Cove - Villages in Action review 2019/20 and plans for 2020/21

Tim Smithies and Mair George from Villages in Action were welcomed to the meeting and introduced themselves. The Forum then received a presentation and update on the work of Villages in Action. Some of the highlights included:

- Recruitment of a Devon based worker.
- Secured funding for Jaw Jaw project. This project involved working with social provider networks to identify clients to whom to provide an Alexa to as a tool to talk to clients. The client would be given a series of online workshops and would then be invited to a performance.
- Expansion of international programming content.
- Hub and Spoke – Paddleboat tour.

- Made in Devon – Hefted. This was a very popular event, attracting a different audience that would not normally be engaged.

Villages in Action provided the possibility of leveraging much greater investment in Devon. It underwrote the risk to communities wishing to put on events and gave a huge amount of confidence to them, as well as providing networking opportunities.

'Menu parties' gave local people the opportunity to access the greatest art. The next one was being held on 30 April 2020 and members of the Forum were invited to attend.

It was noted that the main source of income was box offices sales. Arts Council England was the second biggest funder. Arts and culture was a discretionary service and many local authorities had cut funding. However, it delivered on health and wellbeing agendas. It helped to address rural isolation and loneliness and had begun using online workshops, via Alexa to extend the reach (Jaw Jaw project).

The Villages in Action (VIA) network had 65 venues promoting events, 20 of these were in East Devon. VIA earned £20,618, £3598 of which was in East Devon. There had been 2525 audiences, 517 in East Devon, and of the 50 events hosted, 21 of these had been held in East Devon. Although VIA made money on box office sales, raffles and refreshments were provided by the villages, therefore providing additional funds for the village hall.

The Forum noted events held in 2019 as well as those planned for spring 2020 in East Devon. Longer term goals for VIA included:

- From Devon with Love.
- Young promoters.
- International touring.
- FLIGHT – environmentally inspired project.

VIA were looking for partners to work with on environmental issues and members of the Forum suggested broader opportunities with the Countryside Team and with Sidmouth Coastal Community and Sidmouth Seafest. It was noted that EDDC had just appointed a new events officer for Streetscene, which would provide a good opportunity for VIA to link up with as EDDC had fantastic parks and green spaces in the area. Cranbrook country park was also discussed and how VIA wanted to engage with new towns, particularly where young children were being brought up. VIA welcomed any new partnerships.

On behalf of the Forum the Chairman thanked Tim Smithies and Mair George for their presentation.

6 **South West Museums Partnership - 2019/20 review and plans for 2020/21**

The Forum received a presentation from Victoria Harding, Programme Manager on the South West Museum Development Programme. It was noted that there were around 217 museums in the region, which represented 16.9% of England. They engaged nearly 9 million visitors a year and there was a significant variation in audience and size of museums across the region. The majority of museums in the South West were small, independent charities (65%), which was quite unique to many other English regions. The average number of museum visitors in Devon was 33,000. There was a huge disparity between the levels of funding for urban areas compared to rural communities. There were many resources 'on the ground' but these required support.

The key strength of museums was the volunteer workforce. 34% of all accredited museums were led and operated by volunteers. The average number of volunteers in Devon was high, at 64 per museum, averaging 109 volunteer hours. There were four volunteer museums operating in East Devon:

- Allhallows
- Fairlynch
- Axminster
- Sidmouth

These had 249 volunteers contributing over 19,430 hours. The economic impact of local and day museum visitors to the area was £681,759 from 35,197 visits. The economic impact of volunteering was £129,540 million. There were many other 'value added' things that were hard to measure and therefore quantify.

Victoria went on to explain the background to the museum development programme. It was established during 2004-2006 and was funded by the Arts Council. It was currently funded 2018-22 and the next bidding would begin in 2020. Each year South West Museum Development received 16.9%, £530,444, which was a little over £2400 per accredited museum. This was quite a small level of investment and did not include the broader cohort of unaccredited museums. There was a team of approximately 20 officers, including local museum development officers, a regional thematic team and a central team.

The vision of the museum development programme was 'to work with museums and partners to drive ambition, excellence and resilience to support a thriving sector to deliver valued and inspirational engagement with audiences and communities'. Its mission was 'to effectively deliver the regional museum development programme and maximise the impact of this funding for museums across the region'. There were a number of aims which ranged across the diversity of the museums themselves and included the following themes:

- Care of and access to collections.
- Participation.
- Improve the quality of experience.
- Sustainability and financial resilience.
- Skilled and diverse workforce.
- Effective governance.
- Social and economic value.
- Work with national providers.

The Forum noted a support map which outlined how South West Museum Development could help organisations. It was for accredited museums as well as being designed to give confidence to other museums to move into accreditation.

The impact of the South West Museums Partnership (SWMP) in 2018-19 was reported. It had an incredible reach and £114,616 funding went specifically to Devon, with £31,766 in East Devon. A 21 times return was generated on investment for EDDC. It was noted that SWMP had retained 22 out of the 24 memorandums of funding from the local councils in Devon, which was encouraging considering the economic pressures on local authorities. There was a dedicated museums development officer for southern Devon which was extremely valuable.

Investment from rural proofing resilience was required. The majority of museums were small rural coastal museums, which were predominately seasonal. Online learning, workshops and webinars would be provided, as well as bespoke business audit process,

skills and capacity building, site meeting with some SME business experts and a plan of action and budget for implementation.

On behalf of the Forum the Chairman thanked Victoria Harding for her presentation.

7 **Sport England LDP programme - programme objectives for Cranbrook and 2020/21 plans**

Louise Cole, Programme Manager (Cranbrook), Active and Healthy People Team, Exeter City Council introduced herself to the Forum and explained the Exeter and Cranbrook Sport England Local Delivery Pilot, which was nationally funded by Sport England and being run in 12 areas (Local Delivery Pilots) across the country. It was the only project with two separate, geographically connected locations (Exeter and Cranbrook). There was a change in Sports England rationale. Through their investment in the 12 Local Delivery Pilots, Sport England want to understand how to use local identities and structures to deliver sustainable increases in activity levels. The idea was to test whether taking a behaviour change approach in a place could really unlock something ground breaking for the whole country.

The health benefits of an active lifestyle were well researched and documented. The social benefits were also proven to:

- Improve educational attainment.
- Reduce anti-social behaviour.
- Build self-esteem throughout life.
- Contribute to urban regeneration.
- Increase work productivity.
- Improve quality of life.

An active society reduces:

- Depression and poor psychological health.
- Loneliness and social isolation.
- CO2 emissions and reduce congestion.

Inactivity in Cranbrook and certain parts of Exeter was almost three times higher than Exeter as a whole. The key target of the pilot was to achieve population change by encouraging 10,000 of the least active residents to lead regular active lifestyles. The vision was that Exeter and Cranbrook were pioneering places for leading an active lifestyle, with Exeter the most active city in England and Cranbrook a model of best practice for families being active together. To achieve this focus was needed on those most in need. A 'whole system' approach would be taken, which was based on the starting point that no one lived in a vacuum. People were connected to a place and its community, each with its own unique structure, relationships and geography.

Louise explained the Exeter and Cranbrook local delivery pilot programme which involved people and place, and whole systems. It was a both a bottom up and top down approach. The aim was to work together to create enabling environments. Relationships would need to be developed to sustain the approach. Louise outlined the programme's aim to deliver a number of demonstration projects that if successful could be scaled up and replicated in new and adapted environmental designs across the city.

Cranbrook currently had a population of around 4,500, with four times the national average of 0-4 year olds

The Cranbrook Theory of Change was that:

- If we... develop a community led strategy with children, young people and families at the heart of designing and creating activities,
- And we... bring together a supportive network of organisations in Cranbrook for joint working, resourcing and innovating,
- Then we... will create a sense of belonging in the community and have significant positive impact on families' physical and mental wellbeing.

The Cranbrook community assets network (CAN) involved developing a community led strategy and was underpinned by:

- Confidence.
- Collaboration.
- Communication.
- Resilience.

It was important to meet the community aspirations. There was a Cranbrook steering group to aid local decision making and give the community a voice. It would also:

- Provide local direction for the aspects of the programme that were being delivered in Cranbrook.
- Co-ordinate the effective delivery of programme objectives and create the right conditions for the achievement of agreed outcomes.
- Ensure that residents, the community and key partners were engaged in the design and delivery of projects.
- Ensure clear two way communication with the Move More Cranbrook network.

Move More Cranbrook had received a community grant of £60,000 to:

- Improve or enhance the health and wellbeing of people in Cranbrook.
- Increase a sense of belonging and grow inclusive community connectivity.
- Increase physical activity in the town which could be through everyday walking and cycling right through to joining or starting a sports club.

The communications strategy was in development with an organisation called Grow and involved developing community story tellers to inspire others to become more active. Identity, art and culture would help to build a community together.

On behalf of the Forum the Chairman thanked Louise for her presentation.

8 **Thelma Hulbert Gallery - Culture and climate change programme 2020**

The Chairman welcomed Ruth Gooding, Thelma Hulbert Gallery (THG) Manager/Curator to the meeting, who then gave the Forum a presentation on the strategic vision, values and programme of the THG for 2020.

The gallery had a new strategic vision. In 2019 the strategic mission of THG was redefined as operating as a 'cultural hub' supporting communities in their health, environment and well-being through an annually changing programme of exhibitions, events and workshops, which inspire, challenge and excite. The gallery was driven to support innovation in rural cultural production and operate as a resilient rural arts organisation, strengthened through working in partnership and collaboration.

The value of arts and culture to EDDC was in:

- Health and well-being.

- Enhancing the environment.
- Promoting economic vitality.
- Lifelong learning and personal development.
- Strengthening local identity.

There was a year-long programme of Culture + Climate for 2020 with the themes:

- Reuse, repair, recycle – how we live.
- Climate emergency – our relationship with the planet.
- Walking and health.
- The natural environment and conservation.

The programme had been developed against the context of East Devon District Council's commitment to Devon's Climate Change Emergency declaration, and the University of Exeter's declaration of an environment and climate emergency. Exhibitions, projects, workshops, talks and walks would be taking place across a range of locations in East Devon and at the University of Exeter.

Ruth highlighted the gallery's exhibitions programme, which included some high profile artists. She explained that THG Out and About worked in the outdoors to engage diverse audiences through participatory, interactive and unusual creative processes. It employed a range of creative practitioners from poets to artists, sculptors to designers, sharing ideas on our heritage and natural environment, inspiring and exciting communities locally, nationally and globally. Ruth outlined the Out and About Abode of Love – Exmouth project which was the THG's way of bringing the benefits of cultural activities direct to the residents of East Devon and shine a spotlight on the district's outstanding natural environment for all to enjoy. Its aim was to make cultural activities accessible and a 'way of life where everyone can enjoy culture in the outdoors, benefiting health and well-being'. The first year would involve working collaboratively with local schools and colleges to deliver a temporary public art work and a series of interventions and event. The second year aim was to produce a high quality, permanent work of art that related to the wider context of climate change and place (Exmouth).

The THG wanted to increase its engagement, learning and participation. It worked with:

- Families from low socio-economic backgrounds in East Devon.
- Rurally isolated older people.
- New audiences with little experience of cultural engagement.
- Young people.
- Young people with additional needs.

The audience development target was to increase visitors by 35% in 2020 with total visitor numbers of 19,356.

The THG Manager/Curator was thanked by the Chairman, on behalf of the Forum for her presentation.

9 **EDDC Countryside - Wild Exmouth review 2019/20 and plans for 2020/21**

EDDC's Countryside Team Leader, Tim Dafforn was welcomed to the meeting and began by explaining that contact with nature was not the same as connecting with nature. It was believed that connecting with nature was more beneficial to well-being than just having access to it. He then presented the Wild Exmouth project to the Forum.

This was a £100,000, three-year project mainly Heritage Lottery funded and also funded by EDDC, Exmouth Town Council and Devon County Council.

The project was at the end of its first year and involved:

- Conservation volunteering.
- Outdoor events.
- Mapping and access.
- Nature campaigns.

The themes were:

- Wild and active.
- Wild at home.
- Wild around town.
- Wild learning

First year successes included:

- Engaging 1200 people.
- 465 trees planted.
- 3 new orchards.
- 12 new events.
- A tree weekend.
- Launch of 'my patch of nature'.
- 16 volunteer days.
- Over 20 newsletters.

Many of the projects targets were already being met. The aim was to engage 300,000 people over three years. There was an artist in residence (Anne-Marie Culhane) and work was being done to engage the community in cultural activities of the local heritage. For example, a constellation orchard was being created to link people through planting trees.

'My patch for nature' aimed to encourage people to do things in their own homes such as:

- Hedgehog highways.
- Plant wildflower seeds.
- Tree planting.
- Meadow creation.
- Bird feeders and boxes.

All of these things would be logged on a google map and a nature map of the town would be created. The ambition was to map over 2000square metres at the end of three years.

New volunteering opportunities were being explored in order to establish volunteering groups. There were also new outdoor events such as:

- Bat walks.
- Fun in the stream.
- Additional rock pool rambles.
- Community tree planting.
- Additional estuary mud walks.
- Toddler walks.

Partnerships were being developed with:

- Exmouth in Bloom.
- Men's Shed.
- National Trust.

- Point in View chapel.
- Community development.
- Exmouth tree project.

The Countryside Team Leader went on to outline the second year plan, with special emphasis on the green space plan. It was noted that Phear Park was a great asset and further work would be done on encouraging public events there. Tim clarified that the three year project was a pilot, but the aim was to acquire funding to continue the legacy building beyond the initial period. Exmouth would be used as a template to consider ideas for other towns and it was hoped that a 'winning formula' would be extended across the district over time.

On behalf of the Forum the Chairman thanked Tim for his presentation.

Attendance List

EDDC Councillors present:

J Whibley (Chairman)

J Bailey (ex officio)

Community representatives:

S Twiss, Community Representative

Town Representatives

S Twiss, Community Representative

C Buchan, Cranbrook Town Council

L Cole, Sidmouth Town Council

A Moulding, Axminster Town Council

Officers in attendance:

Alethea Thompson, Democratic Services Officer

Tim Dafforn, Countryside Team Leader

John Golding, Strategic Lead Housing, Health and Environment

Ruth Gooding, Manager/Curator THG

Charles Plowden, Service Lead Countryside and Leisure

Also Present

P Faithfull

P Millar

T Wright

W Van der Plank, Beehive Centre

T Smithies, Villages in Action

M George, Villages in Action

V Harding, Programme Manager, South West Museum Development Programme

L Cole, Programme Manager (Cranbrook), Active and Healthy People Team, Exeter City Council

Apologies:

B De Saram

C Wright
B Norris, Community Representative
P Lewis, Budleigh Salterton Town Council
J Loudoun, Sidmouth Town Council

Chairman

Date:



Villages in Action

Combined Arts & Culture: East
Devon

26th February 2020

Tim Smithies | Mair George

UPDATE SINCE THE LAST MEETING



Recruited Devon based worker



Secured funding for Jaw Jaw project



Expansion of international programming content



Hub & Spoke – Paddleboat tour



Made in Devon – Hefted

SUSTAINABLE COMMUNITIES

There are 65 venues promoting events in the Villages in Action network – 20 of them are in East Devon

Awliscombe

Axminster

Buckerell

Clyst Hydon

Colyford

Dunkeswell

Farringdon

Lympstone

Membury

Exmouth

Sheldon

Shute

Stockland

Talaton

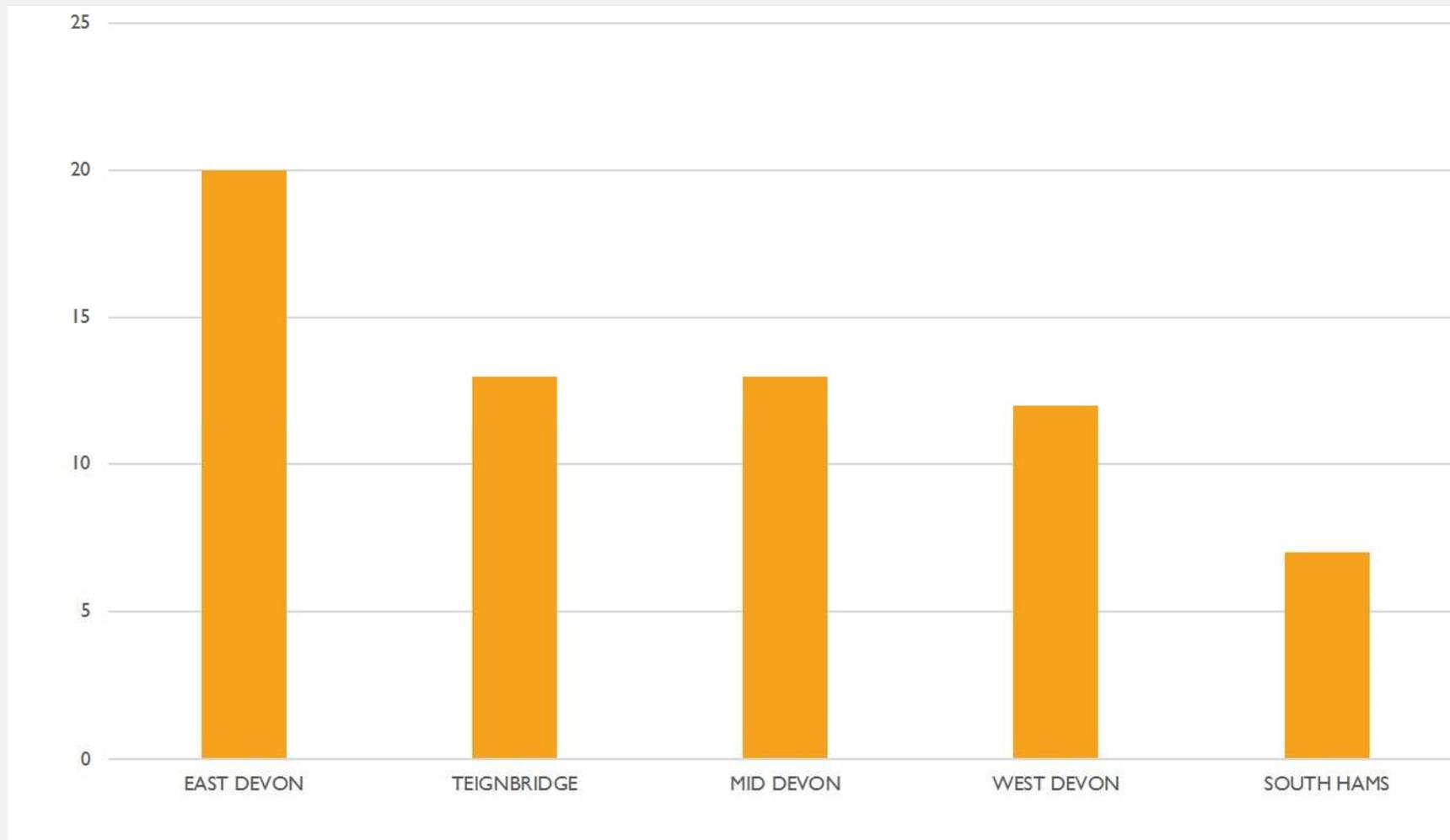
The Beehive

Whimple

Yarcombe



VILLAGES IN ACTION - VENUES



FACTS AND FIGURES



£20,618
earned

- £3598 in East Devon



2525
audiences

- 517 in East Devon

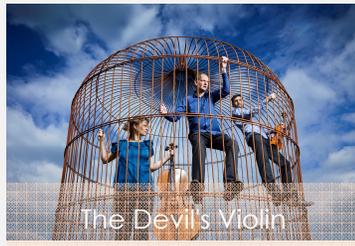


50 events
hosted

- 21 in East Devon



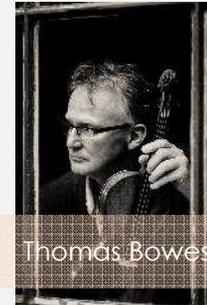
EAST DEVON EVENTS 2019



The Devil's Violin



Compañía D'Click



Thomas Bowes



Freeplay



Multi Story Theatre Company



Panta Rei Dansteater



Gonzo Moose



The Black Feathers



Harbottle & Jonas

INTERNATIONAL TOURING



PANTA REI DANSETEATER IN
AWLISCOMBE

Performance feedback: Almost unbelievable to hear and see what was happening in front of us. It was magic!

Promoter motivation: Sharing the

COMPANIA D'CLICK



The Beehive,
Honiton
Audience: 99

WITCHAM CIRCUS COMPANY - ISLA

On 5 Apr 7.30pm Adult £9.50, Student £7.50, Family £26

An outstanding physical circus show from Spain. Isla is based on the dreams and hallucinations of three shipwrecked characters.



Fabulous, unexpected & very funny - we loved it!
unexpectedly so and bawny - Absolutely Fantastic! 😊

Absolutely LOVED the show it was super duper cool with amazing skills and human humour. ✓ Amelia, Phil, Sharon, Thomas
xxx

More Circus Here, Please! Awesome Show!

Lovely show - great to see circus being brought to what place - more please!

Absolutely BRILLIANT - EVEN THE KID LOVED IT - bring them back again!!

Fantastic - great show - agree with all the comments above

Brilliant - come again please

Absolutely fab! More like this please!

Amazing performance would love to see more circus. Absolutely amazing company

Very good. I enjoyed it a lot - ~~Thank you~~

Thanks for having these wonderful visitors! Fantastic skills wrapped around a great story

AMAZING! It was awesome to see 3 fabulous people.

A fantastic aerial circus special we enjoyed all of it and so grateful to the stage
Casper (5) Lehani (3) giggled all the way through!
hope to see you guys again!!!

ANOTHER FANTASTIC PRODUCTION!

would have expected such a beautiful show, THANK YOU SO MUCH!

MORE CIRCUS PLEASE!

Totally amazing! Beautifully performed, touching, funny, quirky & incredible! We loved it
Come back D'click!

MADE IN DEVON MULTI STORY THEATRE - HEFTED



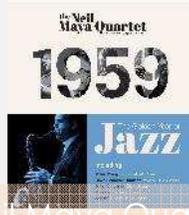
The performance was one of the most memorable theatrical experiences I've ever had. The set, the company, the venue and the audience reaction all came together to make the evening just brilliant. I'd book Multi-Story again in an instant. A Theatrical Treat!

PROMOTER MOTIVATIONS

We have felt so privileged to have been able to experience such amazing performance for so many years, and in the lovely intimate setting of village halls and churches. I have been pleased also to introduce such a variety of music and shows to people in our village, particularly to those who may never have had the chance to go to live shows and performances like this before. I have to say that the scheme has also helped us over the years to raise funds for the hall through the extra ticket income and the refreshments and raffles.

To raise a greater cultural awareness within the community and to support the use of the venue by the whole community. It was clear from this and a previous event we put on that our local community want more of these type of events. The building which was gifted to the community benefits from this increased use.

EAST DEVON EVENTS 2020 - SPRING



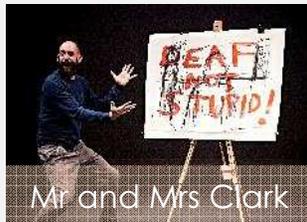
Neil Maya Quartet



Rag Mama Rag



Wassail Theatre



Mr and Mrs Clark



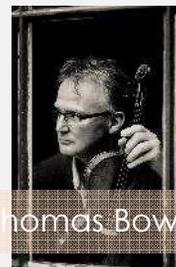
David Myhre



Zulu Tradition



Ninebarrow



Thomas Bowes

LONGER TERM GOALS

From Devon With Love – there is an opportunity to revitalise this well-known and valued festival originally established at the Bike Shed, and to redefine its reach (non-urban communities) and scale (diverse artforms). Reconceived as a Devon-wide scheme, Villages in Action is well-positioned to extend performance opportunities into villages, market and coastal towns through existing promoter networks in

Young Promoters - to secure the future of rural touring and ensure the sustainability of artistic excellence reaching all communities in Devon, we will partner young promoters with experienced promoters in both new and existing locations to support not only the existing programme, but to trial new approaches.

International Touring – the work that has been done during the lifetime of the project thus far has resulted in some amazing performances and new partnerships with promoters and venues amongst the SW group, and we would like to continue this strand

FLIGHT - A south west regional live performance and environmentally inspired project to raise the profile of both rural touring work and environmental issues in the SW region and share the learning at the end of the project

South West Museum Development Programme

East Devon Arts & Culture Forum
26 February 2020

Vic Harding, Programme Manager,
SW Museum Development



Contents

1. Museum in the South West of England
2. SW Museum Development - who, what, why
3. Impact of SW Museum Development
4. Supporting museums in East Devon



Museum in the South West

- Around **400** museums and heritage organisations hold collections
- **217** Accredited museums in the region (16.9% of England)
- Engaging almost 9 Million visitors each year
- **Significant variation** in audience / size of museums across the region
- **Annual Survey of Museums** provides sector data and key statistics



Audiences

6,700,102 visits in 2017-18 reported by 72% of museums

Economic impact of visits in 2017-18

6,700,102 visits to museums

£71,292,876 gross visitor impact on the south west economy based on visit data provided by 72% of museums

£30,430,114 reported in 'local' visitor spend

£40,859,762 reported in 'day' visitor spend

Audiences by size of museum

9,999 and Under in: 791,333,852; average 4220 per museum

10,000-49,999 in: 508,1,173,777; average 23,476

50,000-99,999 in: 111,762,763; average 69,342

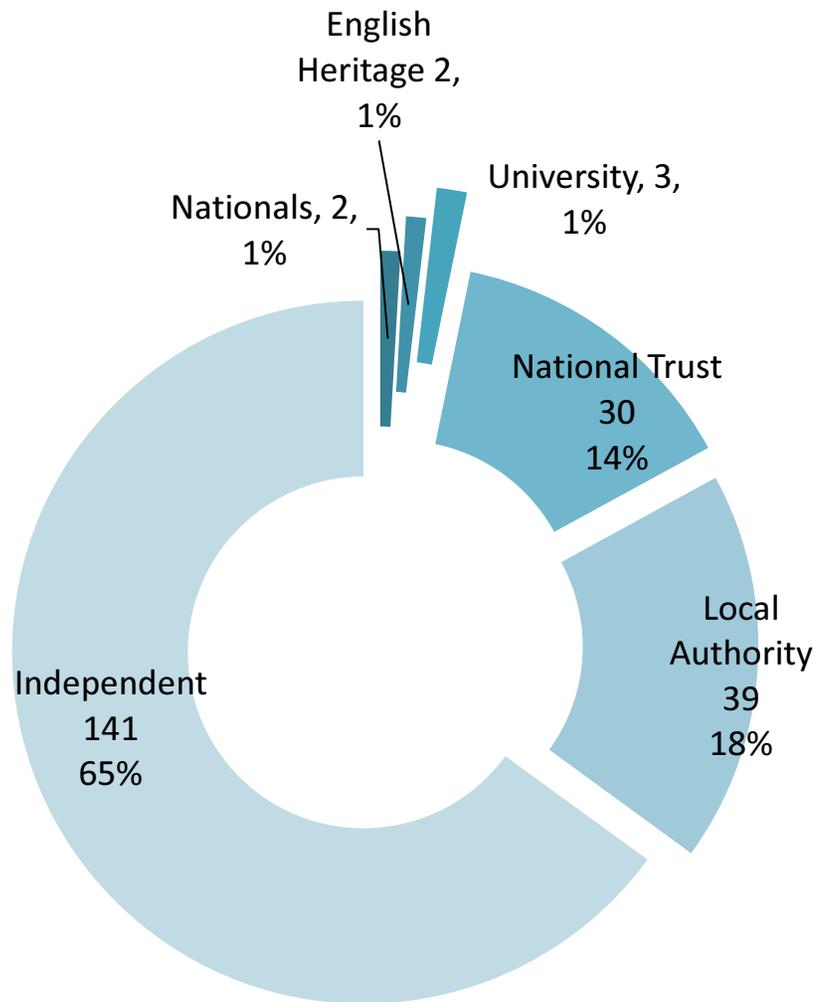
100,000+ in: 141,4,436,210; average 276,888

*Applying the Association of Independent Museums 2014 Economic Impact Toolkit to calculate the assumed 'local' and 'day' visitor spend for the south west. This calculation is considered conservative as it does not include the value of overnight visits, which requires more in depth information generated from visitor surveys.

72% of museums in the south west provided information on audiences

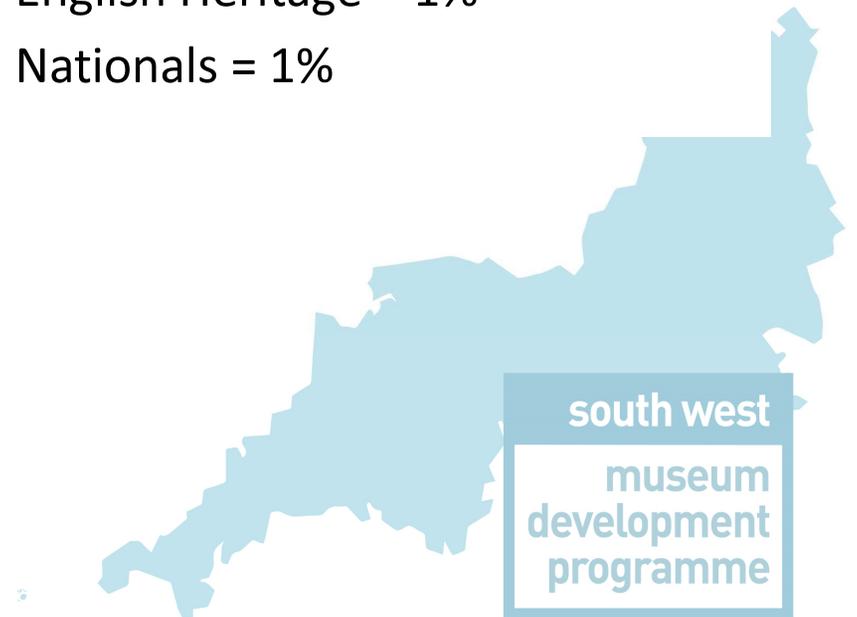


Museum Type in the South West



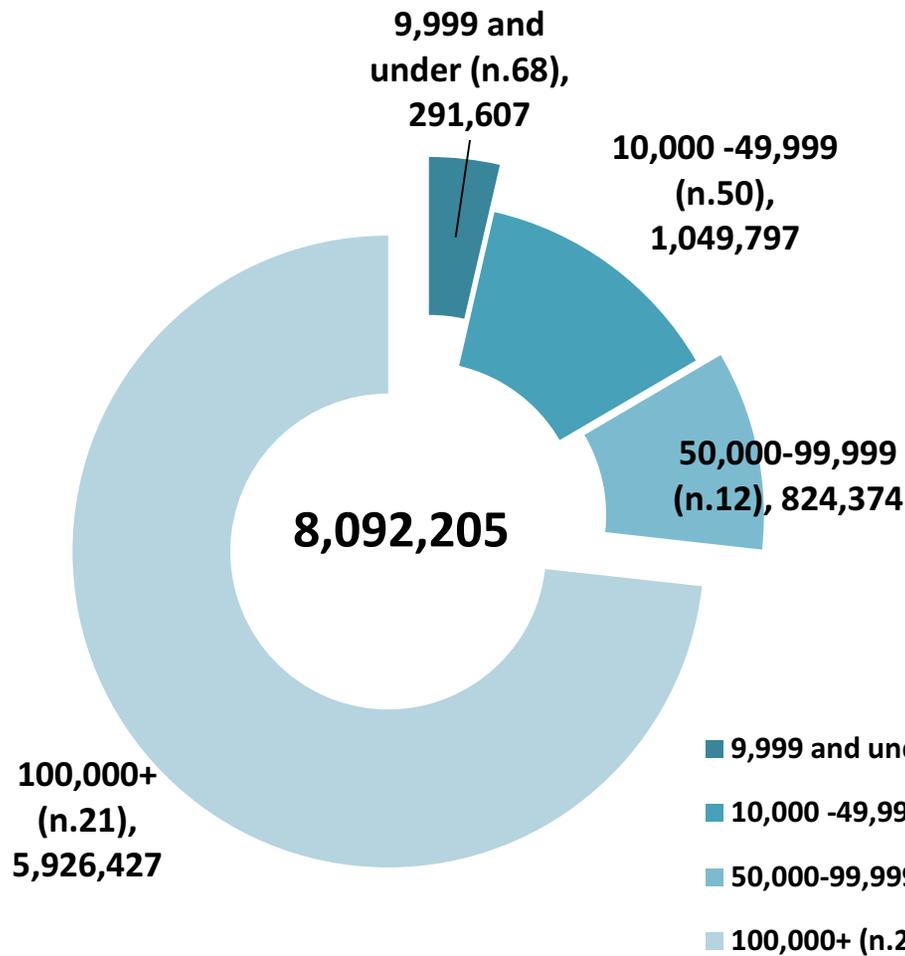
Governance

- 141 Independent Charities = 65%
- 39 Local Authorities = 18%
- 30 National Trust = 14%
- 3 University = 1%
- English Heritage = 1%
- Nationals = 1%



Museum Audiences in the South West

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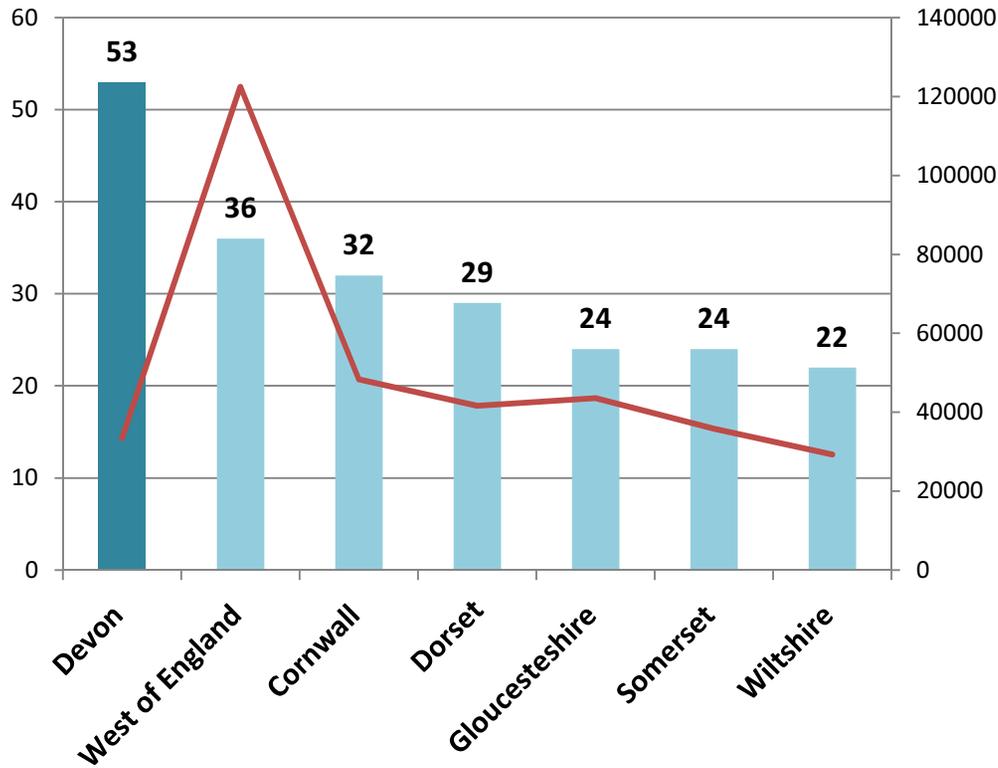


Significant variation

- 68 'Small or Micro' = 4%
- 50 'Medium' = 13%
- 12 'Large' = 10%
- 21 'Extra Large' = 73%



Museum Audiences in the South West



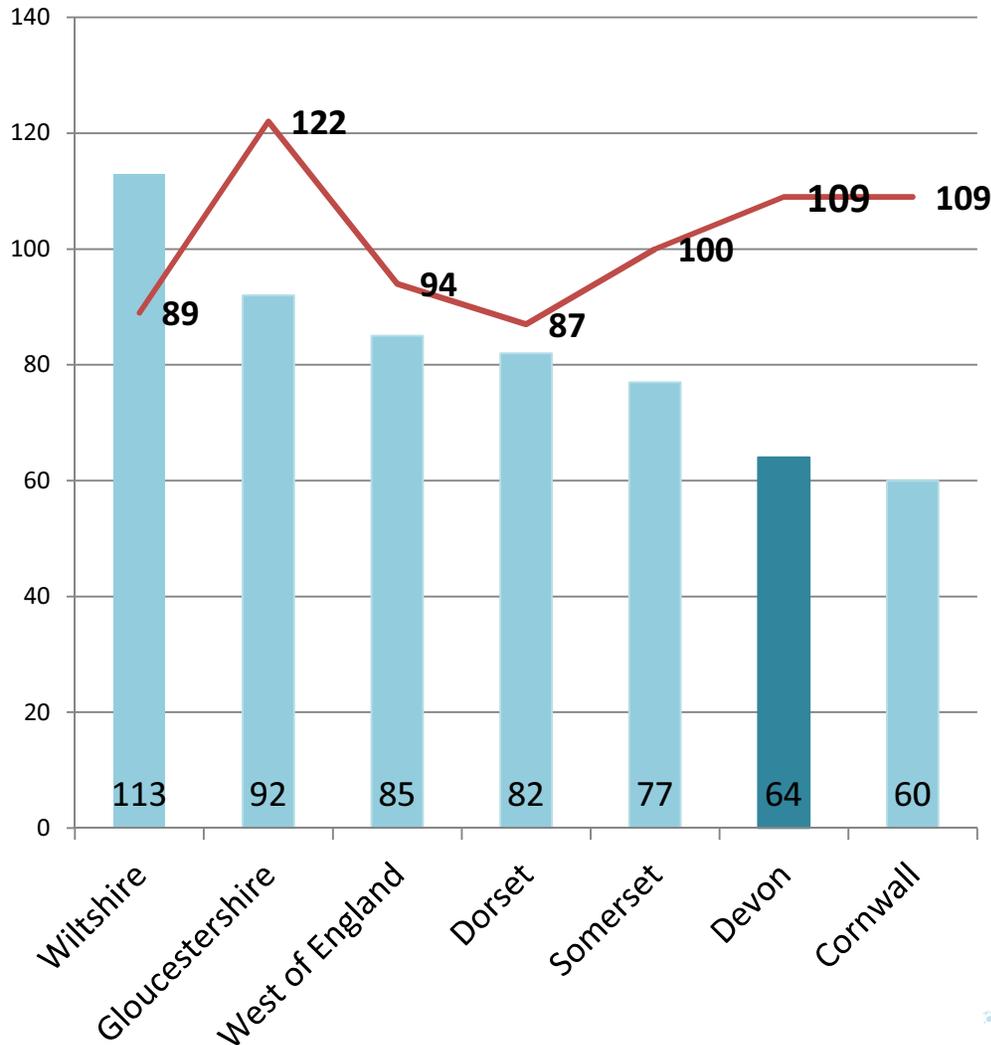
Significant variation across the region

- **Devon – 53**
- ***Average 33,000 visitors***
- West of England - 36
- Cornwall - 32
- Dorset - 29
- Gloucestershire - 24
- Somerset - 24
- Wiltshire - 22



Volunteer Workforce

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- 34% of all Accredited Museums are led and operated by Volunteers
 - FTE Ratio of Volunteers to Paid staff is 3:4
 - Average number of Volunteers per museum ranges from 60 to 113
- 64 in Devon**
- Average volunteer hours range from 87 to 122
- 109 in Devon**



Museums' East Devon Economic Impact

Allhallows,
Fairlynch,
Axminster
Sidmouth

35,197 visits

£681,759

Economic impact of
Local and Day visitors

National Trust
A La Ronde, Killerton House
160,237 visitors

249 Volunteers
contributing over **19,430**
hours

£129,540 Million
Economic impact of
Volunteering



south west
museum
development
programme

Museum Development, a national programme delivered locally

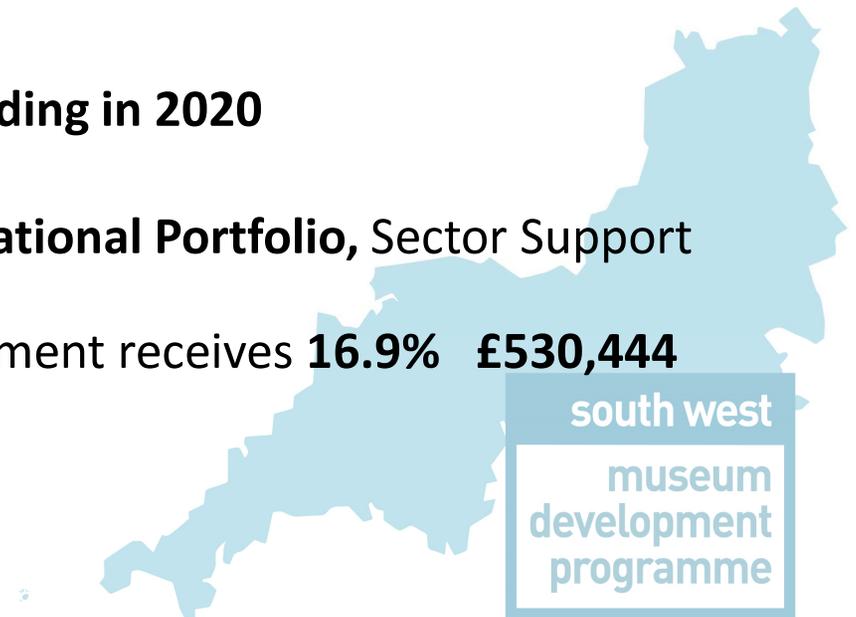
Background to Museum Development programme

- Established during **2004/2006**
- **One of nine** Museum Development providers in England
- Hosted by **Bristol City Council** on behalf of the South West (ONS region)
- Funded by **Arts Council**

Open application process in 2017, **next bidding in 2020**

- In 2018 Designated as an Arts Council **National Portfolio**, Sector Support Organisation
- Each year South West Museum Development receives **16.9% £530,444**

A little over £2400 per Accredited museum



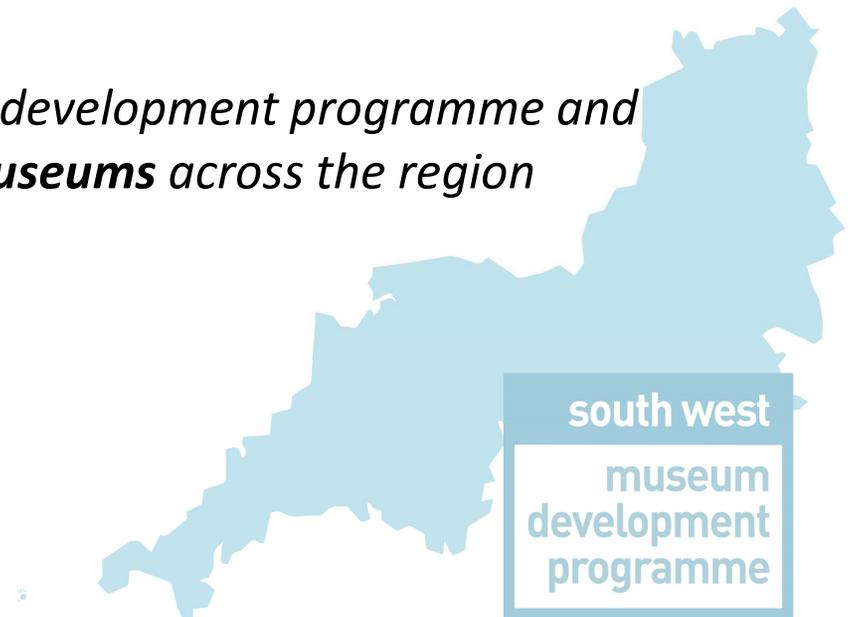
Our programme – Vision & Mission

Vision

*To work with museums and partners to **drive ambition, excellence and resilience to support a thriving sector** to deliver valued and inspirational engagement with audiences and communities*

Mission

*To effectively deliver the regional museum development programme and **maximise the impact of this funding for museums** across the region*



Our programme – Aims

- improve **Care of, and access to, collections**
- Increase **participation** in museums
- develop, collaborate and share innovative practice to **improve the quality of experience**
- environmentally **sustainable and financially resilient**
- deliver, coordinate and support for a **skilled and diverse workforce**
- **effective governance**
- raise the profile of museums and their **social and economic value** to society
- collaborate with and facilitate **national providers** of specialist skills and support to deliver effectively in the region



Want to know how Museum Development can support you? Use this map to find out

South West Museum Development Support Map 2018 – 2022



Are you an Accredited Museum or registered with Arts Council as Working Towards Accreditation?

Would you like to know more about Accreditation?

NO

YES

Please register with South West Museum Development to ensure access to services

Where is your museum or heritage organisation?

SWMD provide support for all aspects of the Accreditation process. Contact our Technical Accreditation Advisor

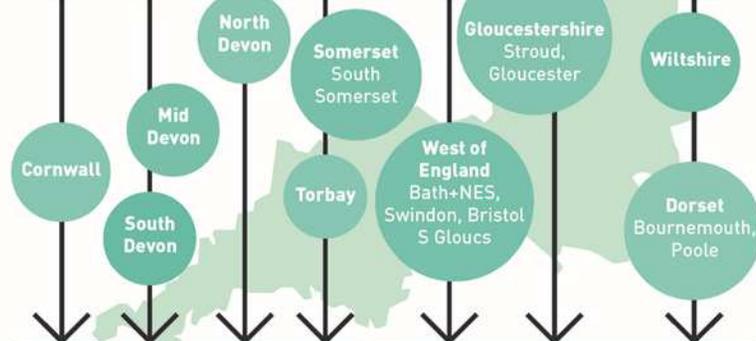
During 2018–2022, South West Museum Development will focus on the following key areas of development support and work with key national partners to deliver regional and local services to Accredited museums ❖

Collections Care and Management, Digital Engagement and Audience Insights, Fundraising and Financial Resilience, Sustainable Volunteer Development

SWMD secures funding agreements with Local Authorities to invest jointly in local **Museum Development Officers** who provide museum professional expertise across a wide range of disciplines to support the resilience of the museums they work

Museums and Heritage Organisations are eligible for SWMD services as identified below:

- ❖ Fully/Partly subsidised for Accredited Museums
- ❖ Limited to Accredited Museums and those registered with Arts Council as Working Towards Accreditation



Museum Development Officers delivering and working in collaboration with locally delivered **Museum Networks**

Locally delivered **SW Museum Skills Bitesize Training**
Collections Care, Volunteering, Digital Engagement and Audiences
Fundraising and Financial Resilience

❖ **South West Museum Skills Training**
Collections Care, Digital Engagement and Audiences, Fundraising and Financial Resilience, Sustainable Volunteer Development, Good Governance

❖ **South West Museum Skills Plus**
In depth skills development in: Collections Care and Management, Digital Engagement and Audiences, Fundraising and Financial Resilience and Sustainable Volunteer Development

❖ **Forums**
Copyright Forum, Sustainable Volunteering Forum, Audience Insights Network
Touring Exhibitions Network (TEN)
Providing peer to peer support, access to training bursaries, travel bursaries, study trips to support shared practice, innovation and joint working

❖ **Good Business Planning Campaign**

❖ **Small Grant Big Improvement**

❖ **Organisational Development Support**
Specialist development support and advice in Collections Care and Management, Digital Engagement, Audience Insights, Fundraising and Financial Resilience, Sustainable Volunteer Development

Have you completed the SWMD Business Diagnostic?

YES

❖ **Development Grants**
Designed to support museums engaged in the organisation development support programme to enable them to embed new sustainable practice

www.southwestmuseums.org.uk
Advice, Resources, Toolkits, Online Learning, Benchmarking and Advocacy, Communications, Partnerships Externally Funded Projects

Our team

- **Local Museum Development Officers**

Ten Local MDOs - primary point of contact located across the region

Susan Eddisford, South Devon MDO, based out of RAMM, Exeter

- **Regional Thematic Team**

Helena Jaeschke, **Conservation** Development Officer

Eleanor Moore, Sustainable **Volunteering** Officer

Rachel Miller, **Audience** Development Officer

Rachel Cartwright, **Digital** Engagement Officer

Vicky Dawson, Technical **Accreditation** Advisor

- **Central team**

Vic Harding, Programme Manager,

Roz Bonnet, Programme Officer,

Abi Millican, Programme Coordinator

Rowan Whitehall, Data and Research Assistant



Impact in 2018-19



Key

- MDO provision
- Thematic Development services
- Local Authority investment
- Awarded in grants
- Small Scale Capital investment
- Museum Skills Essentials (delegate places)
- Value of participation in externally funded projects

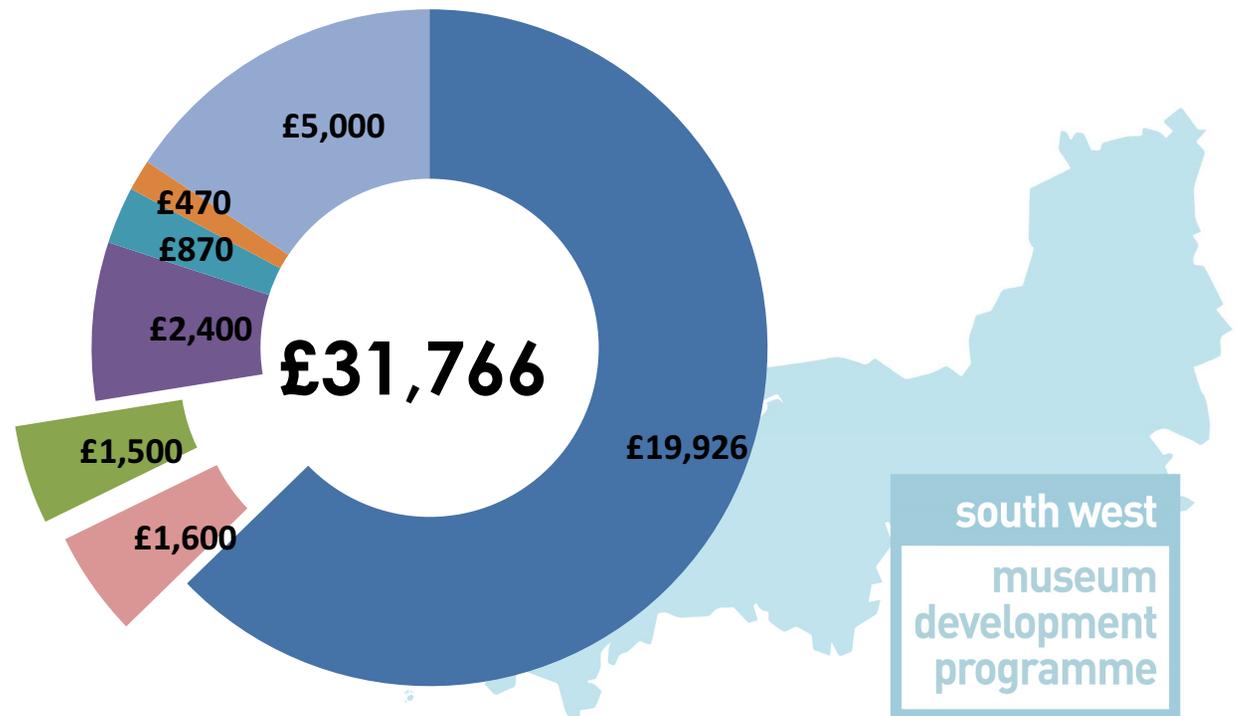
Investment in East Devon's Museums

£31,766 investment in 2018-19

21 times return on investment for East Devon District Council

- Allhallows Museum, Axminster Heritage Centre, Fairlynch Museum and Arts Centre, Sidmouth Museum, National Trust: A La Ronde, Killerton

- MDO investment in South Devon
- Town Parish
- East Devon District Council
- SWMD Services to East Devon
- Training places
- Small Grant
- Lottery, Rural Proofing Resilience



Investment from Rural Proofing Resilience

£241,000 over 2 years until May 2020

- 16 museums including Sidmouth and Fairlynch Museum
- Online Learning, Workshops and Webinars



Bespoke Business Audit process



Skills and Capacity building

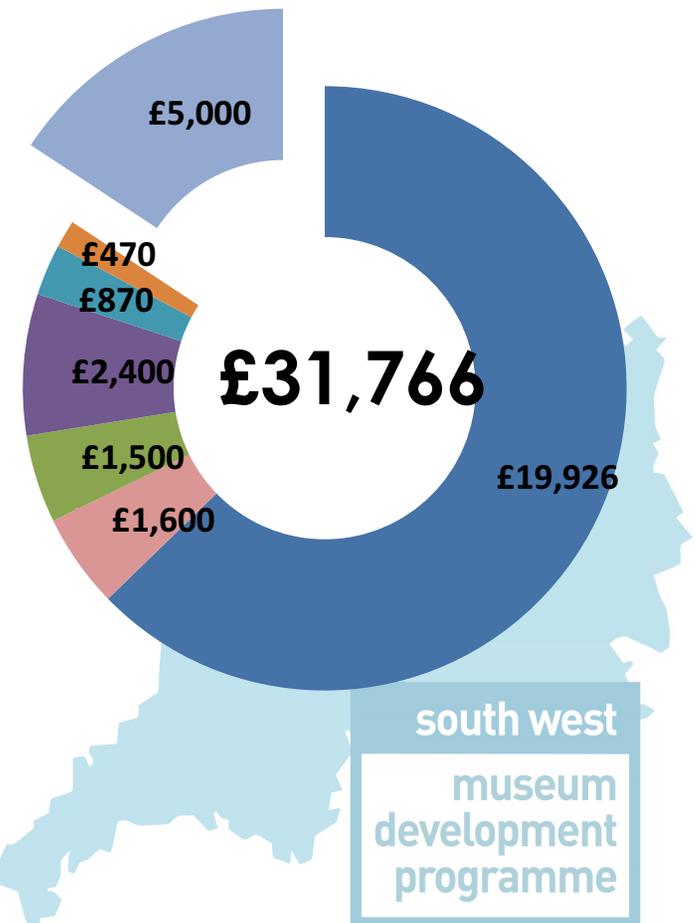


Site meetings with SME business experts



Plan of action and budget for implementation

eLearning to support : Governance, Fundraising
Finance for charities, Business Planning, Marketing
Individual budget for CPD and development support:
Succession planning, trustee recruitment
Governance, Fundraising and Retail



Any Questions - Find out More



Victoria Harding
Programme Manager
South West Museum Development
Victoria.harding@bristol.gov.uk
www.southwestmuseums.org.uk
@swmuseums



Exeter and Cranbrook Sport England Local Delivery Pilot

Programme objectives for Cranbrook and 2020/21 plans

Arts and Culture Forum
East Devon District Council

page 40



Louise Col
Programme Manager (Cranbrook)
Wednesday, 26th February 2020

Minute Item 7

Sport England Local Delivery Pilots

NEW APPROACH TO DELIVERING PHYSICAL ACTIVITY LOCALLY



LOCATIONS:



RURAL PLACES



SMALL TOWNS



COASTAL COMMUNITIES



BIG CITIES

£100 MILLION
of National Lottery money
across **12 local pilots**

113 APPLICATIONS



19 PROPOSALS
SHORTLISTED



12 PLACES
SELECTED



REACHING:



PEOPLE FROM
SOME ETHNIC
MINORITIES



DISABLED
PEOPLE



OLDER
PEOPLE



WOMEN



PEOPLE ON
LOWER
INCOMES



FAMILIES

FOR HEALTHIER, happier communities
AND TO DISCOVER a blueprint for tackling inactivity locally

sportengland.org/localpilots



HEALTH BENEFITS OF AN ACTIVE LIFESTYLE

- Improve and maintain physical and mental health and well-being
- Prevent long term conditions
heart and lung diseases
diabetes
cancers
obesity
- Speed up recovery from illness

SOCIAL BENEFITS

Physical activity is also proven to:

Improve educational attainment

Reduce anti-social behaviour

Build self-esteem throughout life

Contribute to urban regeneration

Increase work productivity

Improve quality of life.

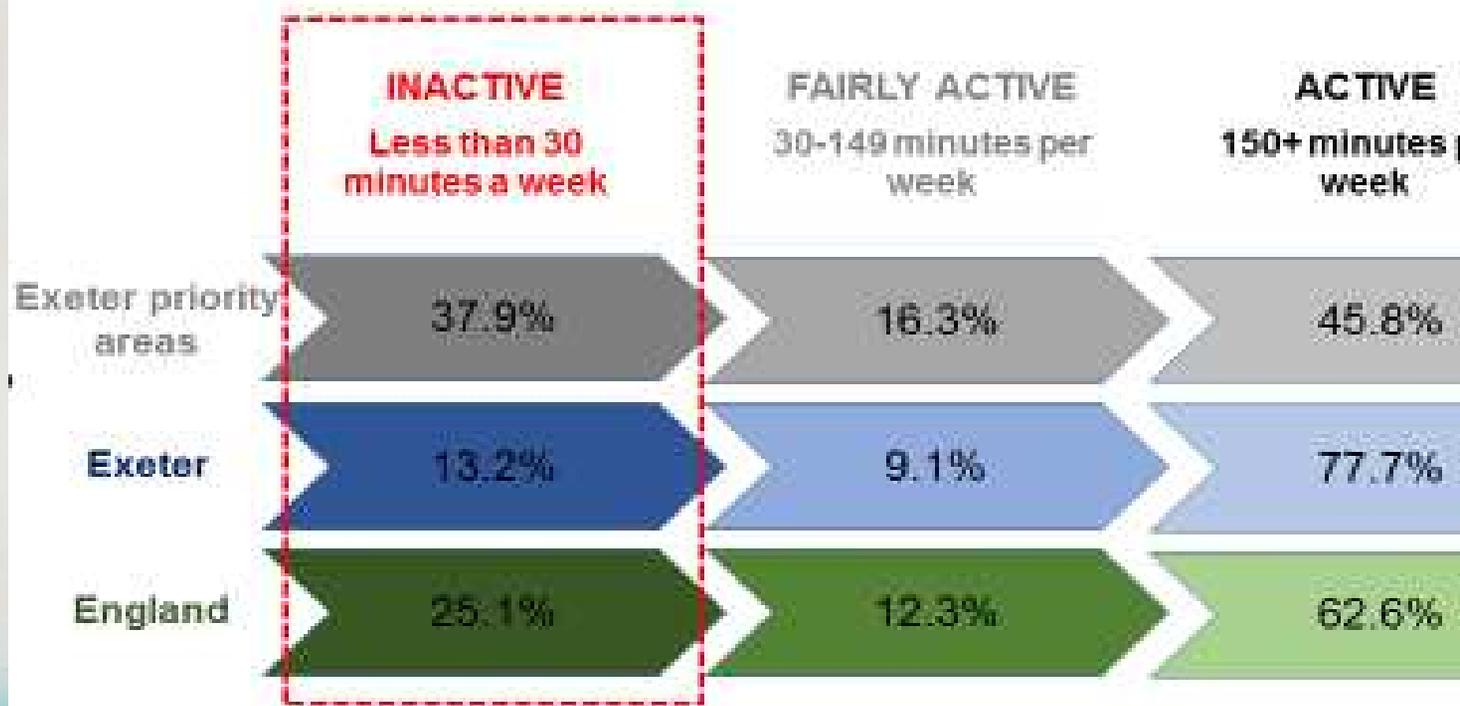




AN ACTIVE SOCIETY REDUCES

- Depression and poor psychological health
- Loneliness and social isolation
- CO2 emissions and reduced congestion

ACTIVITY IN
 PARTS OF EXETER
 CRANBROOK IS
 MOST
 TIMES HIGHER
 AN EXETER
 A WHOLE



Base periods:

Exeter priority areas / Cranbrook - all residents 16yrs+ participating in Local Active Lives survey (1,251 / 167)

Exeter / England - all residents 16yrs+ participating in National Active Lives Survey 2017 / 18 data (500 / 179,747)

moderate physical activity levels are considerably lower amongst the
 populations

s shows where an uplift in activity levels could make a considerable
 difference to the health and wellbeing of resident populations



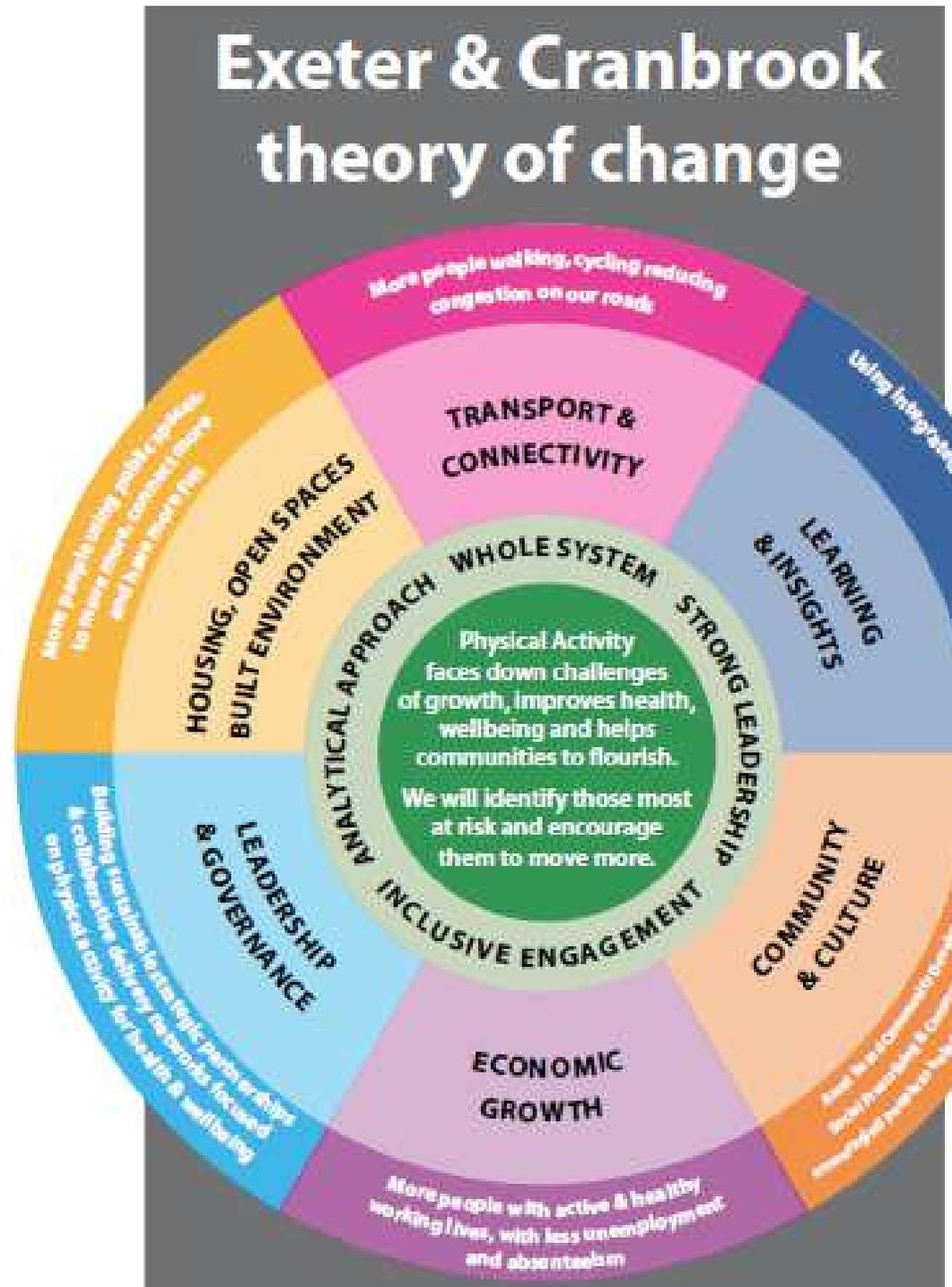
vision is that Exeter and Cranbrook are leading places for leading an active life, with Exeter the most active city in the South West and Cranbrook a model of best practice for families being active together.

page 4

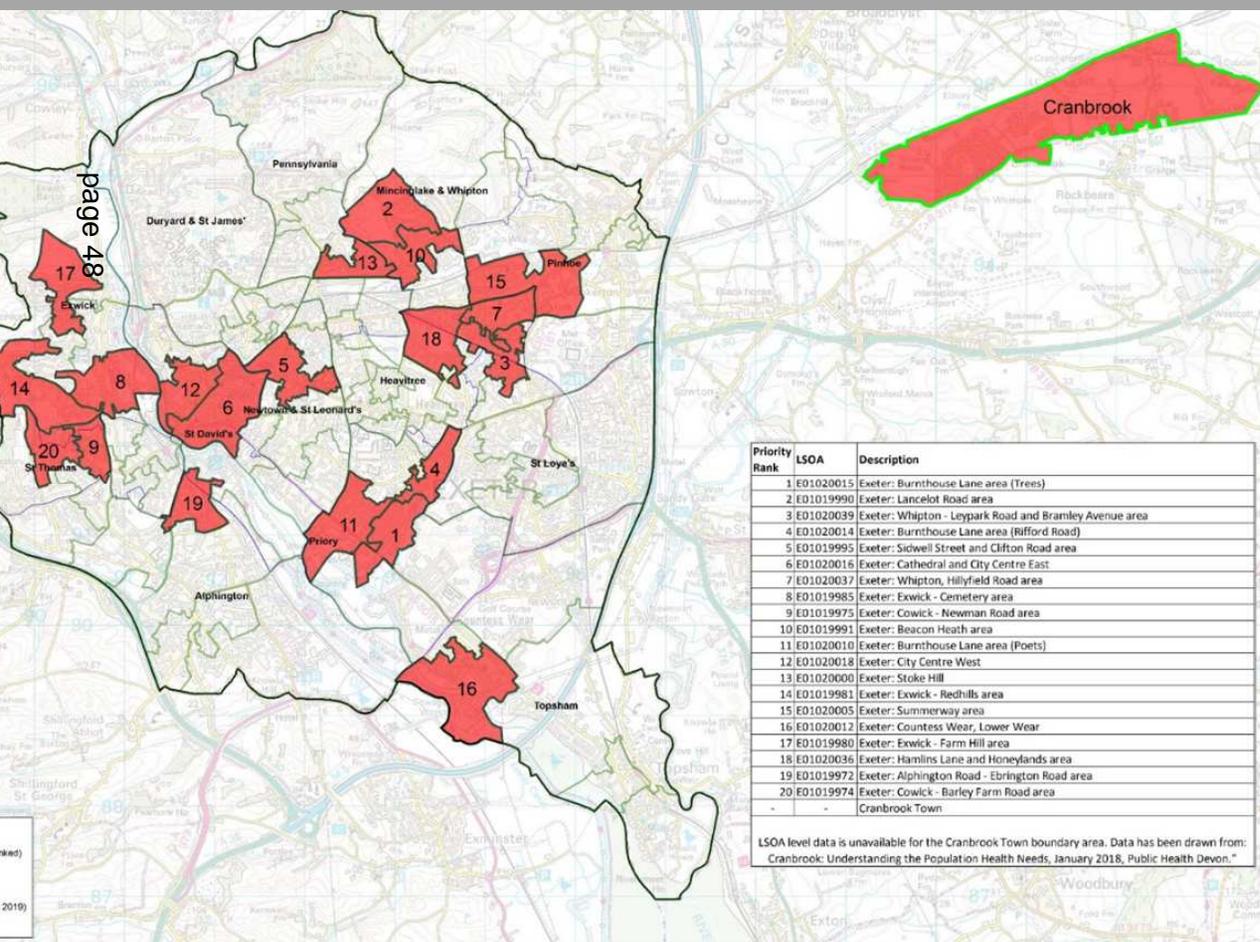
...ive this we need to focus on those most in

...er we will achieve improvements in individual health and wellbeing and support new and existing communities to flourish

MoreMovement2019



Priority Neighbourhoods



er & Cranbrook Programme

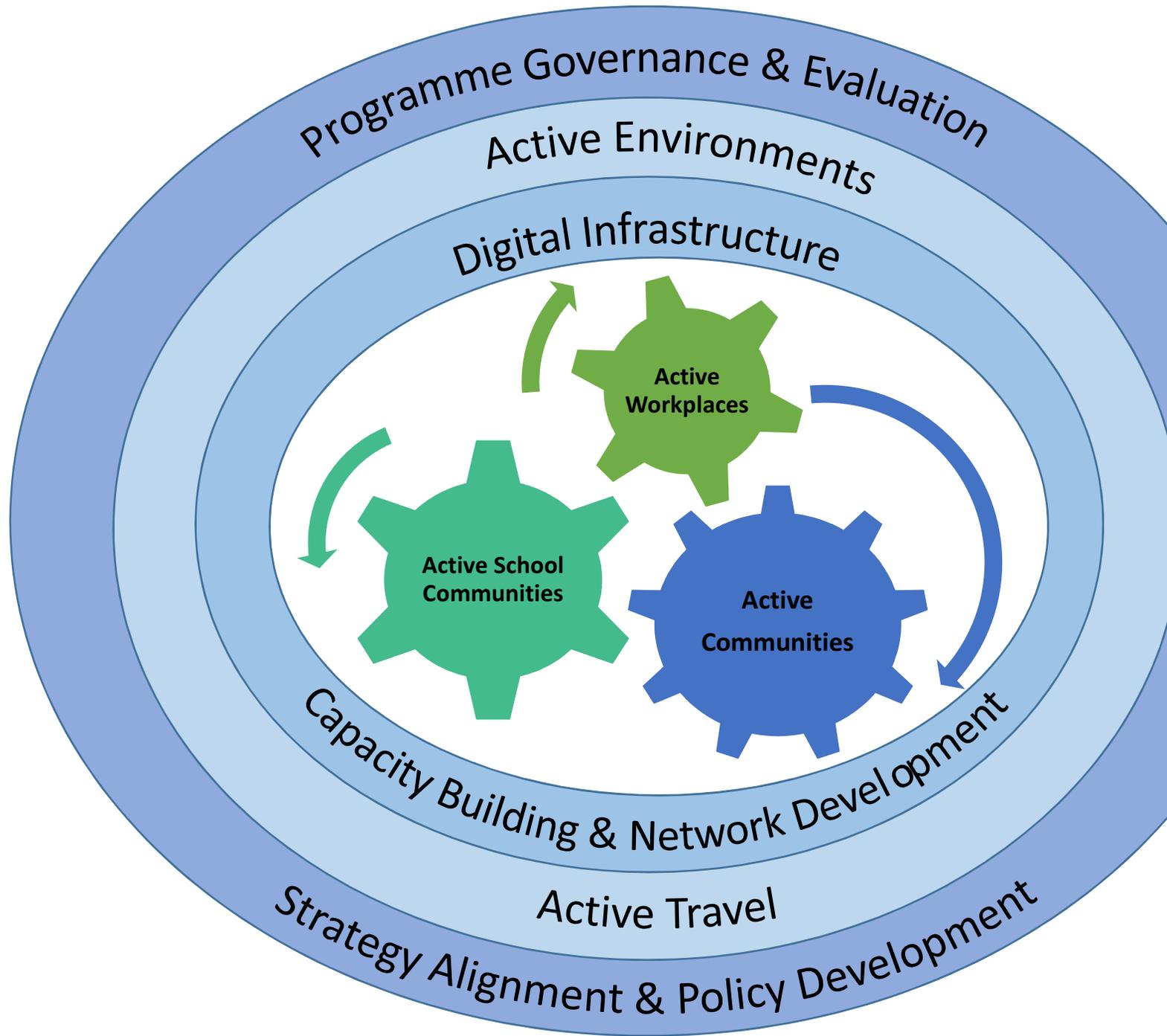
nd Place:

Communities
School Communities
Workplaces

page 4

ystems:

Strategy Alignment and Policy Development
Digital Infrastructure
Network Development & Capacity Building
Partnership Health & Wellbeing
Active Travel in Wonford
Active Travel & Environments



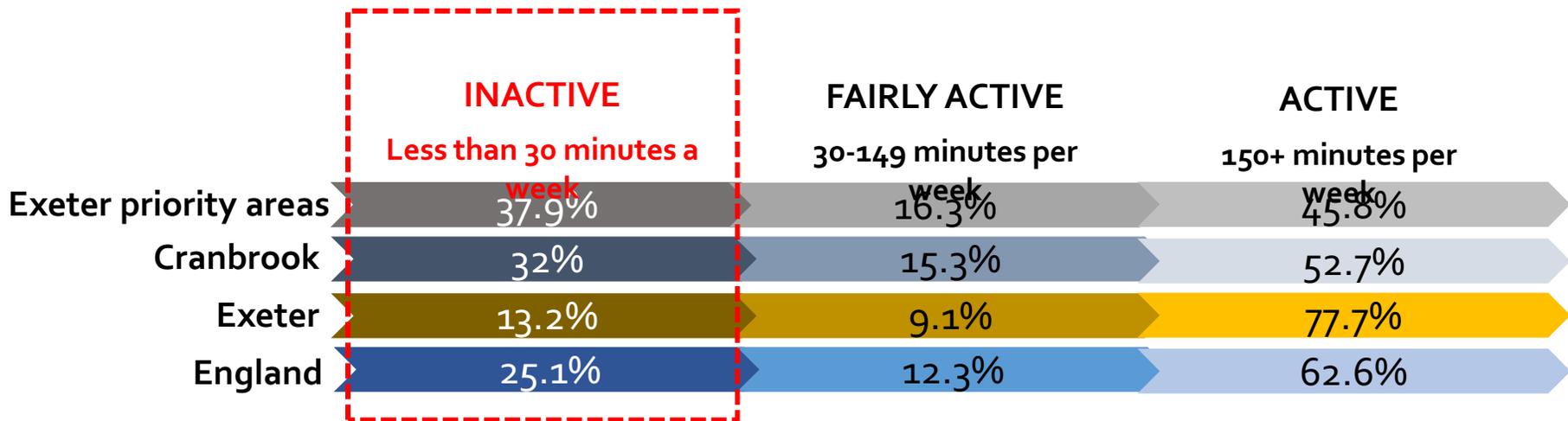
Local Active Lives

Out of 10 (38%) people in Priority Areas are inactive, compared to 13% in Exeter and 25% nationally

Level of inactivity could range from never get out of your armchair to running around doing the school run or working after a family. Further explanation and understanding will be needed through the community workshops

Residents in Cranbrook more active than in the Exeter priority areas

page 50



Base various:

Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey (1,251/ 267)

Exeter/ England - All residents 16yrs+ participating in National Active Lives Survey 2017/ 18 data (500/ 179,747)

DEMONSTRATION PROJECTS

2 active environment neighbourhood transformation programme

5 Play Streets bringing communities together

3 Community Streets designed for improved walking and cycling

2,000 new Wellbeing Exeter referrals: 1,000 with active lifestyle plans

e 51
A business case for a Wonford Health & Wellbeing Centre with community organisations and 100s of residents engaged in its design and development

6 Active GP Practices in the target neighbourhoods

10 active school community hubs with families leading new activities with 2,000 people participating

20 new informal activity groups reaching 1,000 inactive people

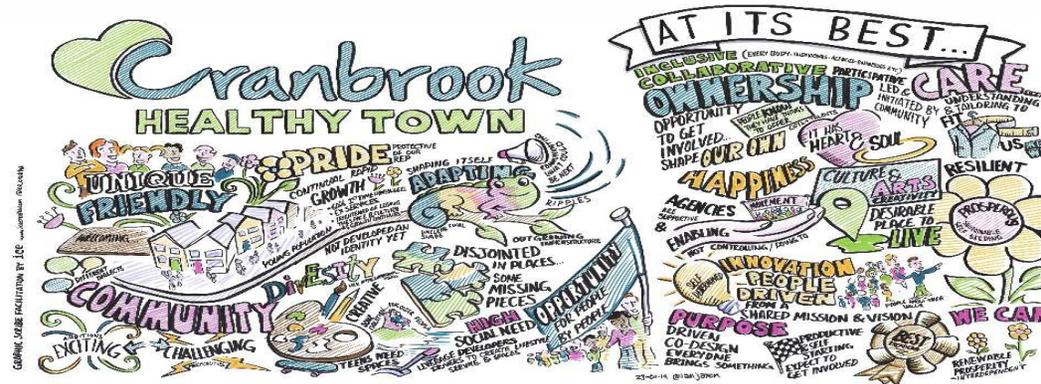
100 more target families participating in Cranbrook physical activities

10 new Active Workplaces with 5,000 more staff choosing active travel

3,000 people supported to access strategic cycling and walking routes

New Recreational cycling routes within Priory and Whipton for local people and to better connect the RD&E Hospital to park and rides and strategic cycle routes.

Cranbrook Theory of Change:



WE... develop a community led strategy with children, young people and families at the heart of designing and creating activities

AND WE... bring together a supportive network of organisations in Cranbrook for joint working, resourcing and innovating

AND WE... will create a sense of belonging in the community and have significant positive impact on families' physical and mental wellbeing

Cranbrook CAN (Community Assets Network)

Develop a community led strategy with children, young people and families at the heart of designing and delivering activities

Bring together a supportive network of organisations in Cranbrook for joint working, resourcing and innovating

Create a sense of belonging in the community and have a significant positive impact on families' physical and mental wellbeing (pioneering families active together)



Confidence

Collaboration

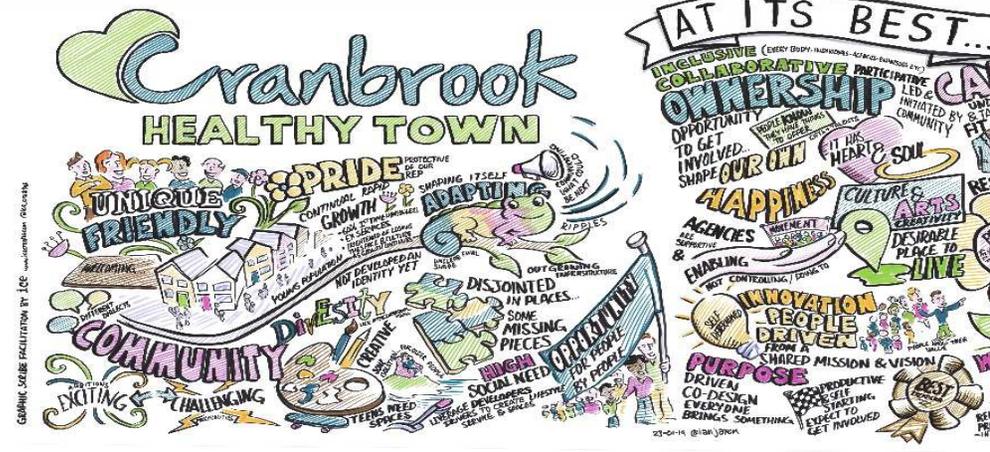
Communication

Resilience

Community Aspirations

- > People are out and about – safe and happy
- > Community involvement if strong and well supported
- > Services involve all
- > Communication works for everyone
- > Spaces and places are full of community and wellbeing
- > We are proud of Cranbrook's uniqueness
- > Young people are engaged
- > Community life is good

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Cranbrook Steering Group

provide local direction for the aspects of the programme that are being delivered in Cranbrook

coordinate the effective delivery of programme objectives and create the right conditions for the achievement of agreed outcomes

ensure that residents, the community and key partners are engaged in the design and delivery of projects

ensure clear two way communication with the Move More Cranbrook network

Developing Move More Cranbrook



Community Grants 60K

Outcomes

1. Improve or enhance the Health and Wellbeing of people in Cranbrook
2. Increase a sense of belonging and grow inclusive community connectivity
3. Increase physical activity in the town which could be through everyday walking and cycling right through to joining or starting a sports club

Journeying towards a Collaborative Cranbrook Community Happy, Healthy and Active Culture

challenge and opportunities

infrastructure and physical spaces

recruit, support and grow volunteerism in the community

Country Park

variety of community groups emerging

impact of the seasons

Move More Cranbrook and the community grants fund

role of Cranbrook Education Campus and St Martin's Primary School

workstreams Active Schools, Active Travel and Environments, Active Workplaces

systems thinking - strategy/policy and community levels to create the conditions for a happy, healthy and active Cranbrook





Community Storytellers

We want to involve the community right from the start, giving them a real sense of ownership of the positive changes towards a more active Exeter & Cranbrook. We will seek out and encourage people to become storytellers and inspire others to become more active.

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Groups

Delivery partners and other groups getting involved and sharing their story through the campaign channels or hashtag. Short comments with static images or video clips from the stakeholder/delivery partner network can help the community see what's going on - and that there are people there to connect with. e.g. Active Devon, Schools, etc.

People

People from the target communities. Individuals or groups identified through stakeholders and delivery partners will become our community storytellers.

Episodic stories

Move More will follow the progress of selected individuals/groups over time with a 4 story series. Storytellers may agree to 2 or more episodes. These video stories will be created with individuals from the 4 community storytellers groups.

Individual stories

One-off or ad-hoc success stories from a wide range of community activities, events and demographics.

These will include community storytellers as well as stakeholders and affiliates (such as schools, businesses and delivery partners).

Identity, Art & Culture – building community together

Physical activity often starts with something else: wanting to meet others, reconnect with your community, “get out the house”, share and learn new skills, relax and have fun, get to know a new local area.

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Questions and reflections?

Louise Cole

Programme Manager (Cranbrook)

Active and Healthy People Team

Communities, Health & Wellbeing, Leisure & Sport

louise.cole@exeter.gov.uk

Exeter City Council

07799 893178

THANK YOU



Thelma Hulbert Gallery

THELMA HULBERT GALLERY,
EAST DEVON DISTRICT COUNCIL

STRATEGIC VISION, VALUES AND PROGRAMME 2020

2019 -2024: A NEW STRATEGIC VISION AND OUR VALUES

page 62

*Responding to new opportunities
and the challenges we face, to
create a stronger, resilient gallery
rooted in the community while
delivering a programme that
inspires, challenges and excites*

- In 2019 the strategic mission of THG redefined as operating as a **'cultural** supporting communities in their **health environment** and **well-being** through an annually changing programme of exhibitions, events and workshops, to inspire, challenge and excite.
- The gallery is driven to support **innovation** in rural cultural production and operate as a **resilient** rural arts organization, strengthened through working in **partnership** and **collaboration**.

EAST DEVON DISTRICT COUNCIL - THE VALUE OF ARTS & CULTURE

and well-being - psychological and emotional

ing the environment –Places that are clean, safe
coming encouraging participation

ing economic vitality –Tourism and Participation
ral activities generates much economic activity in
ectors

g learning and personal development –
ution to education, enrich our intellectual and
development

hening local identity -- pride in the place where
- protect it and ensure the safety of its residents

CULTURE 20 + CLIMATE 20

Themes:

- **Reuse, repair, recycle** – how we live
- **Climate emergency** – our relationship with the planet
- **Walking and health**
- The natural environment and **conservation**



page 64



CULTURE 20 + CLIMATE 20

Art and Culture can play a pivotal role in helping us understand our complicated relationship with nature and help identify new ways to coexist. How we want to share our habitat and its resources, now and in the future, is the central question of our Culture + Climate 2020 programme.

This programme has been developed against the context of **East Devon District Council's commitment to Devon's Climate Change Emergency** declaration, and the **University of Exeter's declaration of an environment and climate emergency**. Exhibitions, projects, workshops, talks and walks will be taking place across a range of locations in East Devon and at the University of Exeter.





EXHIBITIONS 2020

TATE Artist Rooms – Richard Long

Sat 22 February 2020 – 23 May 2020

Mike Perry

5 June – 5 September

THG NATURE Open

19 Sep – 31 October

Present Maker

14 Nov – 23 December

OFF-SITE – ABODE OF LOVE, Exmouth,

June

CULTURE + CLIMATE 2020 IN PARTNERSHIP WITH THE UNIVERSITY OF EXETER

Culture + Climate event programme

ARTIST ROOMS Richard Long *Being in the Moment*

Private View, THG, Saturday 22 February,
3 -5pm

Art and Nature, Curator's talk

THG, 28 February 6-8pm

A series of workshops at THG led by curator and producer Tessa Fitzjohn, including talk, gallery tour, discussion and practical activities exploring Richard Long's work.

Sand, snow, mud, stone and chalk

10 March, 2-4pm

Take a line

24 March, 2- 4pm

Staying and passing

21 April, 2-4pm

From one place to another

5 May, 10am-12pm

Exmouth seafront, Simon Terrill

Launching Spring 2020

University of Exeter presents Creative Dialogues with Richard Long - Beehive, Honiton. 13 May, 7pm

Join us to meet Richard Long, a pioneer of land art. Creative Dialogues is an 'in-conversation' event that is part of the

Arts and Culture University of Exeter public programme, offering the audience a rare opportunity to join international renowned professionals in person and learn first-hand about their inspiration, careers and life works. (THG late night opening until 6.45pm)

Culture + Climate symposium, June 18 & 19 (optional camping June 17)

A two day series of field trips across East Devon including Exmouth, Seaton and THG. Speakers include a range of environmentalists, artists and thinkers including Simon Terrill, Mike Perry and Fourthland.

Camping/Glamping available at the School of Art & Wellbeing, Honiton.

The Exchange Symposium: strengthening research through collaboration - RAMM, Queen Street Exeter. Tuesday 7 July, full-day event. Go to artsandcultureexeter.co.uk for details and booking.

These are the highlights of our Culture + Climate 2020 programme. Visit our website for more details on activities.

Book through Eventbrite on THG website: thelmahulbert.com

The ARTIST ROOMS collection is shared across the UK through



In partnership with



Supported by



Supported using public funding by
ARTS COUNCIL ENGLAND

Art Fund





RICHARD LONG

- **Sir Richard Julian Long**, (born 2 June 1945) is an English sculptor and one of the most well-known British land artists.
- The only artist to have been short-listed four times for the Turner Prize and won the award in 1989 for *White Water Line*
- Work on permanent display in Britain at the Tate and Bristol City Museum and Art Gallery as well as galleries in America, Switzerland and Australia.
- Long's work broadened the idea of sculpture into performance and conceptual realm.
- His practice has been based on his relationship with the landscape through the medium of walking and his use of natural materials
- His work typically is made of earth, rock, mud, stone and other nature based materials



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IN THE CLOUD

ALONG AN 8 DAY WALK ACROSS S

³/₄ HOUR IN CLOUD

WHILE GOING OVER BEN MA

THE HIGHEST POINT OF THE V

COAST TO COAST WEST TO EA

hibition is our first collaboration with ARTIST ROOMS, featuring the work of the renowned British sculptor and landscape artist Richard Long. Long's work is rooted in his deep affinity with nature, developed during solitary walks. The exhibition features his remarkable journeys through photographs, texts, drawings and sculptures, capturing landscapes, time, space and experience.

The exhibition spans a period of 40 years, starting with Long's early experiments near his hometown of Bristol. His practice has taken him across all seven continents but his enduring connection with Devon continues to provide a source of inspiration.

ARTIST ROOMS **RICHARD LONG**
Being in the Moment

22 February - 23 May 2020

MIKE PERRY

Mike Perry is a British photographic artist

represent the west of Britain in BBC4 documentary, *A Digital Picture Of Britain*

Won Best Picture at Christie's of London
5th Anniversary photographic competition and in 2012

presented in the 56th Venice Biennale in 2015

In 2015, Perry was awarded Creative Wales Award and in 2017/18 for exhibition *Land/Sea*.

Worked with Greenpeace and presented the case for a *Clean Tech Britain* to the Treasury with Economist Nicholas Stern and artist Anthony Gormley

He was a founding director of *solarcentury* with Greenpeace's ex head of science, Jeremy Leggett.

in the process of rewilding a small



 alamy stock photo

R7H
www.alamy.com



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MIKE PERRY – LAND/SEA

Mike Perry is well known for his interest in Wetlands, deserts, the impact of mono-cultural Land use and re-wilding.

As Skye Sherwin from the Guardian observes “Perry’s photography, is not concerned with the campaigning rhetoric of straight environmental documentary. Rather it poetically alludes to what we might be leaving for future generations.”

THG – OUT & ABOUT BODE OF LOVE - EXMOUTH

Out and About is our way of bringing benefits of cultural activities direct to residents of East Devon and shine a light on the districts outstanding natural environment for all to enjoy. It makes cultural activities accessible and a 'way of life', where everyone can enjoy nature in the outdoors, benefiting health and wellbeing.

Out and About works in the outdoors to engage diverse audiences through participatory, interactive and unusual creative processes. It employs a range of creative practitioners from poets to artists, sculptors to designers, sharing ideas about our heritage and natural environment, inspiring and exciting communities locally, nationally and globally.



ADODE OF LOVE, EXMOUTH

Adode of Love is an area on the beachfront of Exmouth. It runs along the back of the beach approximately 342 feet long, with bays each 38 feet long accessed by a flight of stairs leading up to the main road, acting as a flood defence.

NG has devised a two year public art programme which aims to address the repeated vandalism that is effecting this area and upsetting residents

2020 Year 1 working collaboratively with local schools and collages to deliver a temporary public art work and series of interventions and events.

2021 Year 2 To produce a high quality permanent work of art that relates to the wider context of climate change and pla (Exmouth).

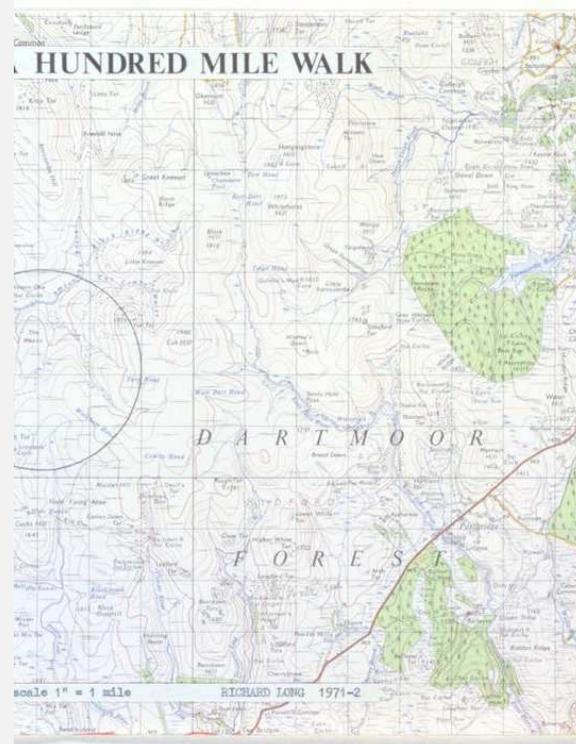




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ENGAGEMENT, LEARNING AND PARTICIPATION

EVENTS



- Day 1 Winter skyline, a north wind
- Day 2 The Earth turns effortlessly under my feet
- Day 3 Suck icicles from the grass stems
- Day 4 As though I had never been born
- Day 5 In and out the sound of rivers over familiar stepping
- Day 6 Corrina, Corrina
- Day 7 Flop down on my back with tiredness
Stare up at the sky and watch it recede



Families from low socio-economic backgrounds in East Devon

EDDC's youth development team, SWITCH

EDDC's housing tenants team

Honiton Children's Centre

Locally isolated older people

Honiton Memory Café and Honiton Dementia Alliance

Clinton Devon Insight (people dealing with sight-loss in East Devon)

Local arts groups

Rural community centres and village halls

Walking for Health groups in East Devon

Low audiences with little experience of cultural engagement

Local arts partnerships (Forestry England, East Devon AONB, RSPB, Sidmouth Walking Festival, LED Walking for Health, Clinton Devon Estates, EDDC's Countryside team – Wild East Devon).

SWITCH and other low socio-economic engagement routes

Arts & Health South West

Young people

- Mainstream primary and secondary schools
- Home-educated groups in East Devon
- THG's youth-led arts group and Arts Award programme
- HE college and Exeter University

Young people with additional needs

- Headlight, project for young people with mental health issues in East Devon
- Young people with profound learning disabilities through Millwater School
- Taunton and Exeter PRUs
- WESC – specialist centre for visual impairment in Exeter

AUDIENCE DEVELOPMENT - TARGETS

page 77

Visitor Target Increase of 35% in 2020

Total Visitor Numbers of = 19,356

Exhibition Visitors = 13,333

Events = 1,918

Learning / Workshops = 1,410

Outreach = 2,696

Total Visitors 2016 – 2019 = 43,015 / Av of 14,338 per year

- Exhibitions = 29,628 / Av of 9,876 per year
- Events = 4,262 / Av of 1,421 per year
- Learning / Workshops = 3,133 / Av of 1,044 per year
- Outreach = 5,992 / Av of 1,997 per year



TATE



AONB



University of Exeter



School of Art and Wellbeing

Advocacy & Network Building

Audience Development

Brand Auditing & Strategy

Corporate & Crisis Communications

Digital Strategy & Social Media

Editorial & Content Creation

Event Management

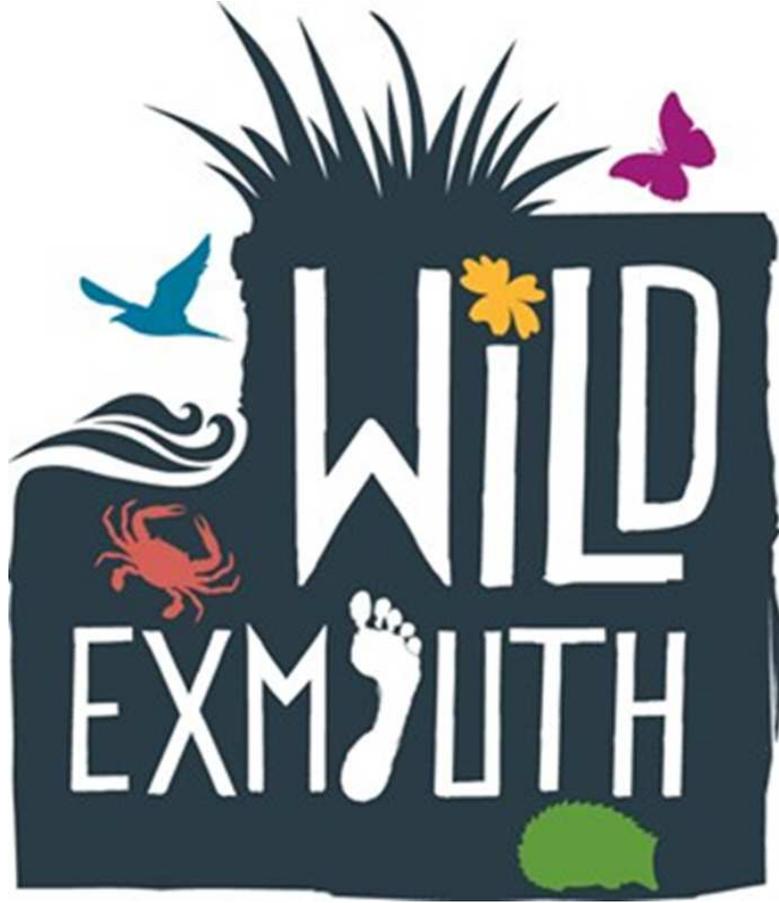
Marketing

Media Planning & Buying

Media Relations

Partners & Sponsors

Workshops & Training



Overview of three year project

Key Funding partners

First year success

Artist in residence fruit routes project

New volunteering opportunities

My Patch for Nature Campaign

New Events Programme

Developing partnerships

Second year plan

Any questions and ideas

The purpose of the project



Conservation
Volunteering



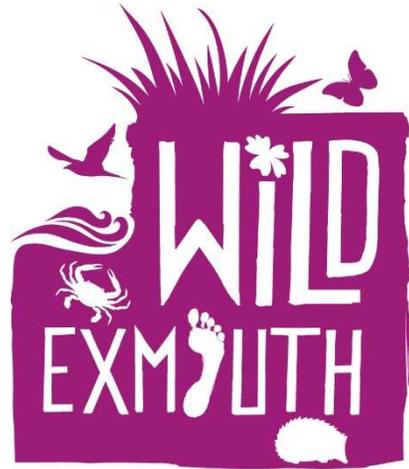
Outdoor Events



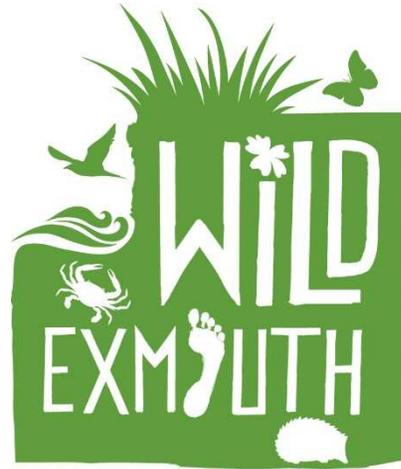
Mapping and
access



Nature
campaigns



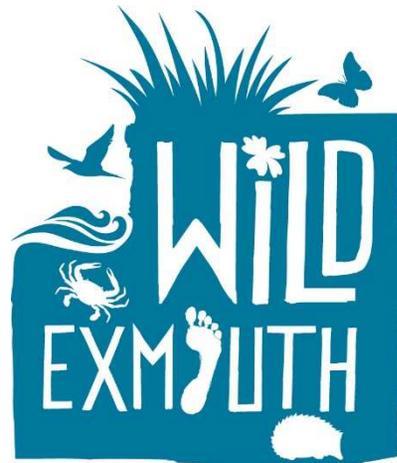
WILD & ACTIVE



WILD AT HOME



WILD AROUND TOWN



WILD LEARNING

The funding partners

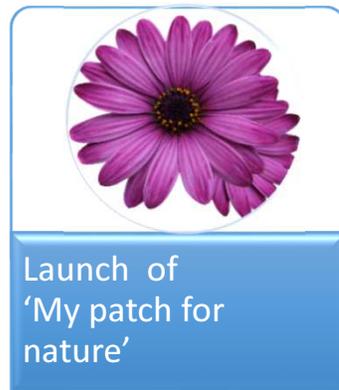
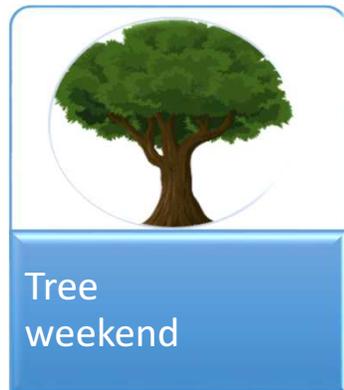
Heritage fund £65K

East Devon District Council £24k

Exmouth Town Council £12k

Devon County Council £1k

First year success



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Artist in residence **Anne-Marie Culhane**

Tree
celebration
weekend

Lower
Halsdon
Orchard

Carter Avenue
Orchard

Point in View
Orchard

Constellation
Orchard. #1

First stage of
Exmouth Fruit
Route

PLANTING FRUIT TREES TOGETHER

Sunday 2 February 2020

10am-12.30pm Planting with the National Trust and Wild Exmouth

Meet at the **top** of the trail/cycle path that runs down to join the Exe Estuary Cycle path/Lower Halsdon Farm. I.e. Exeter Road entrance – by the new pedestrian crossing

1pm **Soup and bread** available at Point in View. You are welcome to bring other food to share

1pm-3.30pm **Planting with Point in View and Wild Exmouth.** Meet at Point in View Chapel, Summer Lane

3.30pm **Celebration at Point in View** to welcome the trees

A day of planting Fruit Trees for Exmouth's orchard trail as part of the **Wild Exmouth Project**



Point in View Chapel is on Summer Lane, EX8 5BD
Parking is limited

Bring gardening gloves if you have them, stout footwear (walking boots/wellies) and waterproofs. All welcome. Any questions contact Anne-Marie on 07849073394



EXPLORE a shared vision for the future for trees in and around **Exmouth.**

LEARN why trees are an important part of our changing landscape and what trees can teach us.

TAKE PART in a tree trail and other creative and participatory activities.

LEAF through books in the tree library & share stories about trees.

Saturday 23 November starts 11am - after dark. Activities take place in Phear Park, Marpool Hill Scout Hut and Bumble & Tee Café in Phear Park.

CELEBRATING TREES
Saturday 23rd November 2019
Phear Park, Exmouth. All Welcome





WILD
EXMOUTH

Hedgehog
highways

Wildflower
Seeds

Tree
planting

Meadow
creation

Bird feeders
and boxes

Google
map

Wild Exmouth - My Patc... 🔍 ☰

Mapping your pledges for nature to create a linked up network of wildlife-friendly spaces across Exmouth... Can we
[SHARE](#)

Bee & Bs

🐝 All items

Bug boxes

🐞 All items

Bird box

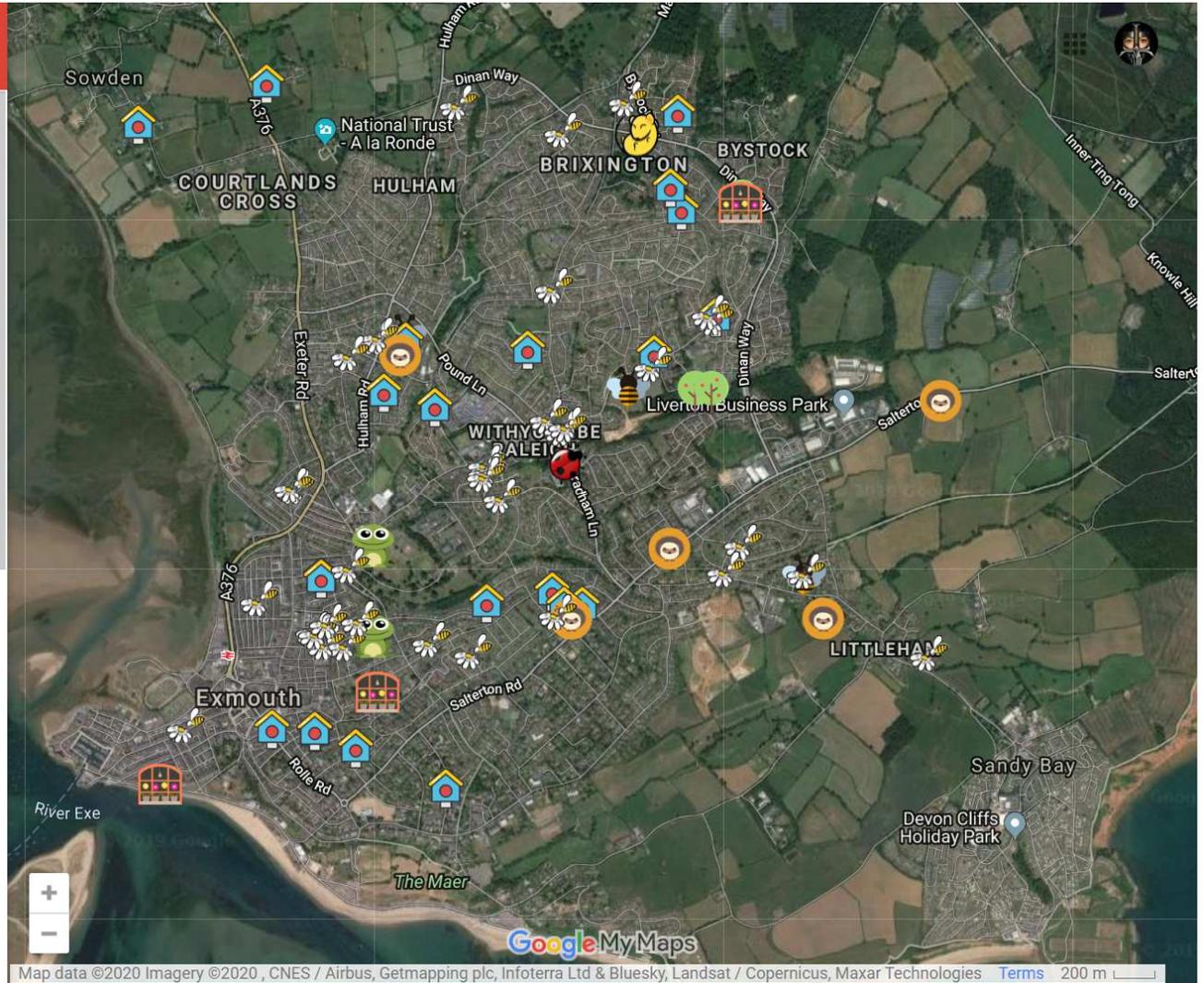
🏠 All items

Hedgehog friendly gardens

🐹 All items

Mammal mania

🐾 Dinan Way



Dig in, feel good!

New volunteering opportunities

page 91



Tree planting



Event Support



Wildflower seed
packing



Tree care



Orchard work



Pond
restoration

New outdoor events

page 92



Bat walks



Fun in the stream



Additional rock pool rambles



Community Tree planting



Additional estuary mud walks



Toddler walks

Developing partnerships with

Exmouth in
Bloom

Men's Shed

National
Trust

Point in view
chapel

Community
Development

Exmouth
Tree Project

Second year plan

Create three new wild flower meadows across the town

Continue Constellation Orchard in second area

Deliver first aid training for volunteers

Deliver 20 conservation volunteer days

Grow and promote the 'My Patch for Nature' campaign

Deliver events programme to include minimum of 12 events

Investigate additional planting sites for 400 trees next winter

Design and distribute Wild Exmouth Green space map to all households

Support partner organisations such as National Trust and Exmouth in Bloom

Commission 150 bird box kits from Men's Shed to give out to households

Agree and plan two new wild flower meadows for 2021

@WildExmouth

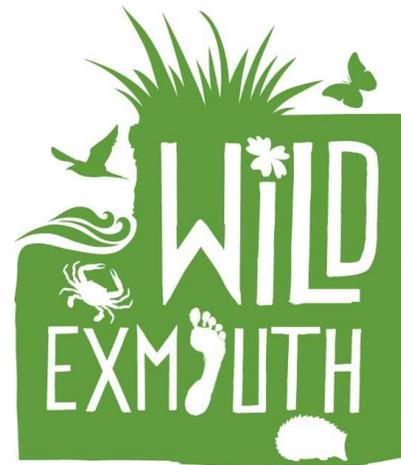
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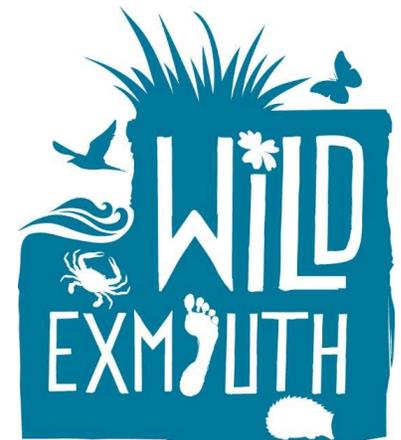
WILD & ACTIVE



WILD AROUND TOWN



WILD AT HOME



WILD LEARNING

Any questions or ideas ?